

BUY
TP: Rs 900 | A 45%

**SOMANY CERAMICS** 

**Building Materials** 

15 May 2024

# Strong show in a challenging environment

- Beats our revenue/EBITDA estimate by 5%/14% due to better-thanexpected tiles volume and improved margin
- Expect near-term pain but positive medium-term outlook on completion of large capex programme
- Maintain BUY with unchanged TP of Rs 900 on strong earnings growth prospects and reasonable valuations

Utkarsh Nopany research@bobcaps.in

**Strong quarter:** SOMC beats our revenue/EBITDA estimates by 5%/14% due to better-than-expected tile volume (+7.3% YoY vs +5.5% estimate) and improved margin (+180bps YoY to 10.8% vs 9.9% estimate). Overall, SOMC revenue/EBITDA/APAT grew by 9%/30%/14% YoY in Q4FY24.

**Key highlights:** SOMC tiles volume grew at 4.2% on a 5Y CAGR basis in Q4FY24. Despite a higher share of GVT sales (+400bps YoY to 36%), gross margin fell sharply by 248bps YoY to 51.7% in Q4FY24 due to pricing pressure and higher discounts offered to dealers in weak market conditions. However, EBITDA margin improved by 180bps YoY to 10.8% in Q4FY24 due to benefit of lower energy cost.

**Guidance:** Management expects the domestic demand environment for tiles to remain weak in Q1FY25 due to the general elections, but expects it to pick up from H2FY25. SOMC aims to grow its tile volume at a low double-digit rate (vs 4-6% for the industry) in FY25. Management expects EBITDA margin to improve by 100-150bps YoY in FY25 in anticipation of better product mix (GVT share to rise by 200bps to 38%) and operating leverage benefit. It aims to increase the share of project sales from 20% in FY24 to 25-27% over the medium term. The company has a limited capex plan of Rs500mn-600mn for maintenance. The Nepal plant is expected to become operational by H2FY26 (Q3FY25 earlier).

Maintain BUY: We maintain our BUY rating on the stock as we see (a) strong earnings growth prospects (EPS to log 23% CAGR over FY24-FY26E); (b) better return ratios (ROE to rise from 11.4% in FY24 to 15.2% in FY26E) on improved margin profile due to the benefit of completion of major growth capex projects; and (c) reasonable valuation (trades at 22.1x on 1Y forward P/E vs 5Y average of 23.4x). We have cut our EPS estimates by 16.2%/19.1% for FY25/FY26 due to expected weak domestic demand in H1FY25, but we have kept our TP unchanged at Rs 900 as we roll forward our valuation from Sep'25 to Mar'26. Our target P/E remains unchanged at 25x Mar'26E EPS.

# Key changes

Target	Rating	
<b>∢</b> ▶	<b>∢</b> ▶	

Ticker/Price	SOMC IN/Rs 621
Market cap	US\$ 309.9mn
Free float	45%
3M ADV	US\$ 0.3mn
52wk high/low	Rs 819/Rs 542
Promoter/FPI/DII	55%/1%/24%
Promoter/FPI/DII	55%/1%/24%

Source: NSE | Price as of 15 May 2024

# **Key financials**

Y/E 31 Mar	FY24A	FY25E	FY26E
Total revenue (Rs mn)	25,914	27,006	29,997
EBITDA (Rs mn)	2,532	2,744	3,170
Adj. net profit (Rs mn)	983	1,085	1,481
Adj. EPS (Rs)	24.0	26.5	36.1
Consensus EPS (Rs)	24.0	34.0	42.8
Adj. ROAE (%)	11.4	12.4	15.2
Adj. P/E (x)	25.9	23.5	17.2
EV/EBITDA (x)	8.9	8.3	7.4
Adj. EPS growth (%)	37.0	10.4	36.5

Source: Company, Bloomberg, BOBCAPS Research

# Stock performance



Source: NSE





Fig 1 – Quarterly performance – Consolidated

							YoY (%)
7,375	6,792	8.6	6,121	20.5	25,914	24,785	4.6
3,561	3,111	14.5	2,728	30.5	11,979	10,694	12.0
3,815	3,681	3.6	3,394	12.4	13,934	14,091	(1.1)
867	805	7.7	794	9.2	3,244	3,012	7.7
1,399	1,543	(9.4)	1,252	11.7	5,219	6,523	(20.0)
754	723	4.3	757	(0.4)	2,940	2,669	10.1
795	610	30.3	590	34.6	2,532	1,887	34.2
193	187	3.2	188	2.6	725	679	6.9
602	423	42.3	402	49.6	1,807	1,209	49.5
134	116	15.4	109	23.4	465	404	15.1
(49)	(36)	36.9	(41)	18.2	(86)	(124)	(30.7)
516	342	50.9	334	54.3	1,428	929	53.8
177	98	81.0	100	76.5	434	259	67.4
339	244	38.9	234	44.8	994	669	48.5
287	252	13.7	213	34.7	983	741	32.7
		(bps)		(bps)			(bps)
51.7	54.2	(248)	55.4	(372)	53.8	56.9	(308)
11.8	11.8	(9)	13.0	(122)	12.5	12.2	37
19.0	22.7	(376)	20.5	(150)	20.1	26.3	(618)
10.2	10.7	(42)	12.4	(214)	11.3	10.8	57
10.8	9.0	180	9.6	113	9.8	7.6	216
34.3	28.6	571	30.0	432	30.4	27.9	248
3.9	3.7	17	3.5	41	3.8	3.0	81
	3,561 3,815 867 1,399 754 795 193 602 134 (49) 516 177 339 287 51.7 11.8 19.0 10.2 10.8 34.3	3,561 3,111 3,815 3,681 867 805 1,399 1,543 754 723 795 610 193 187 602 423 134 116 (49) (36) 516 342 177 98 339 244 287 252 51.7 54.2 11.8 11.8 19.0 22.7 10.2 10.7 10.8 9.0 34.3 28.6	3,561       3,111       14.5         3,815       3,681       3.6         867       805       7.7         1,399       1,543       (9.4)         754       723       4.3         795       610       30.3         193       187       3.2         602       423       42.3         134       116       15.4         (49)       (36)       36.9         516       342       50.9         177       98       81.0         339       244       38.9         287       252       13.7         (bps)         51.7       54.2       (248)         11.8       11.8       (9)         19.0       22.7       (376)         10.2       10.7       (42)         10.8       9.0       180         34.3       28.6       571	3,561       3,111       14.5       2,728         3,815       3,681       3.6       3,394         867       805       7.7       794         1,399       1,543       (9.4)       1,252         754       723       4.3       757         795       610       30.3       590         193       187       3.2       188         602       423       42.3       402         134       116       15.4       109         (49)       (36)       36.9       (41)         516       342       50.9       334         177       98       81.0       100         339       244       38.9       234         287       252       13.7       213         (bps)         51.7       54.2       (248)       55.4         11.8       11.8       (9)       13.0         19.0       22.7       (376)       20.5         10.2       10.7       (42)       12.4         10.8       9.0       180       9.6         34.3       28.6       571       30.0	3,561       3,111       14.5       2,728       30.5         3,815       3,681       3.6       3,394       12.4         867       805       7.7       794       9.2         1,399       1,543       (9.4)       1,252       11.7         754       723       4.3       757       (0.4)         795       610       30.3       590       34.6         193       187       3.2       188       2.6         602       423       42.3       402       49.6         134       116       15.4       109       23.4         (49)       (36)       36.9       (41)       18.2         516       342       50.9       334       54.3         177       98       81.0       100       76.5         339       244       38.9       234       44.8         287       252       13.7       213       34.7         (bps)       (bps)         51.7       54.2       (248)       55.4       (372)         11.8       11.8       (9)       13.0       (122)         19.0       22.7       (376)       20.5	3,561       3,111       14.5       2,728       30.5       11,979         3,815       3,681       3.6       3,394       12.4       13,934         867       805       7.7       794       9.2       3,244         1,399       1,543       (9.4)       1,252       11.7       5,219         754       723       4.3       757       (0.4)       2,940         795       610       30.3       590       34.6       2,532         193       187       3.2       188       2.6       725         602       423       42.3       402       49.6       1,807         134       116       15.4       109       23.4       465         (49)       (36)       36.9       (41)       18.2       (86)         516       342       50.9       334       54.3       1,428         177       98       81.0       100       76.5       434         339       244       38.9       234       44.8       994         287       252       13.7       213       34.7       983         (bps)       (bps)         (517       <	3,561         3,111         14.5         2,728         30.5         11,979         10,694           3,815         3,681         3.6         3,394         12.4         13,934         14,091           867         805         7.7         794         9.2         3,244         3,012           1,399         1,543         (9.4)         1,252         11.7         5,219         6,523           754         723         4.3         757         (0.4)         2,940         2,669           795         610         30.3         590         34.6         2,532         1,887           193         187         3.2         188         2.6         725         679           602         423         42.3         402         49.6         1,807         1,209           134         116         15.4         109         23.4         465         404           (49)         (36)         36.9         (41)         18.2         (86)         (124)           516         342         50.9         334         54.3         1,428         929           177         98         81.0         100         76.5         434

Source: Company, BOBCAPS Research

Fig 2 – Segment financials

Q4FY24	Q4FY23	YoY (%)	Q3FY24	QoQ (%)	FY24	FY23	YoY (%)
6,115	5,835	4.8	5,163	18.4	21,984	21,483	2.3
2,100	2,153	(2.5)	1,857	13.1	8,154	8,334	(2.2)
2,234	2,212	1.0	1,887	18.4	7,713	8,040	(4.1)
1,780	1,469	21.2	1,419	25.4	6,117	5,108	19.7
796	742	7.2	653	21.9	2,671	2,450	9.0
183	107	70.4	153	19.8	597	332	79.6
979	849	15.2	806	21.5	3,267	2,782	17.4
6.7	6.6	1.4	5.8	15.3	25.3	25.3	0.2
6.7	6.4	5.2	5.6	20.9	22.6	23.1	(2.3)
5.5	4.6	18.6	4.4	24.5	19.0	15.5	22.9
18.9	17.6	7.3	15.8	19.9	67.0	63.9	4.8
314	326	(3.8)	320	(2.0)	322	330	(2.4)
333	347	(4.0)	340	(2.1)	341	348	(1.8)
325	318	2.2	323	0.7	321	330	(2.6)
324	332	(2.3)	328	(1.2)	328	336	(2.3)
42.1	34.6	21.5	37.5	12.3	37.8	29.5	28.1
	6,115 2,100 2,234 1,780 796 183 979 6.7 6.7 5.5 18.9 314 333 325 324	6,115 5,835 2,100 2,153 2,234 2,212 1,780 1,469 796 742 183 107 979 849  6.7 6.6 6.7 6.4 5.5 4.6 18.9 17.6  314 326 333 347 325 318 324 332	6,115       5,835       4.8         2,100       2,153       (2.5)         2,234       2,212       1.0         1,780       1,469       21.2         796       742       7.2         183       107       70.4         979       849       15.2         6.7       6.6       1.4         6.7       6.4       5.2         5.5       4.6       18.6         18.9       17.6       7.3         314       326       (3.8)         333       347       (4.0)         325       318       2.2         324       332       (2.3)	6,115       5,835       4.8       5,163         2,100       2,153       (2.5)       1,857         2,234       2,212       1.0       1,887         1,780       1,469       21.2       1,419         796       742       7.2       653         183       107       70.4       153         979       849       15.2       806         6.7       6.6       1.4       5.8         6.7       6.4       5.2       5.6         5.5       4.6       18.6       4.4         18.9       17.6       7.3       15.8         314       326       (3.8)       320         333       347       (4.0)       340         325       318       2.2       323         324       332       (2.3)       328	6,115       5,835       4.8       5,163       18.4         2,100       2,153       (2.5)       1,857       13.1         2,234       2,212       1.0       1,887       18.4         1,780       1,469       21.2       1,419       25.4         796       742       7.2       653       21.9         183       107       70.4       153       19.8         979       849       15.2       806       21.5         6.7       6.6       1.4       5.8       15.3         6.7       6.4       5.2       5.6       20.9         5.5       4.6       18.6       4.4       24.5         18.9       17.6       7.3       15.8       19.9         314       326       (3.8)       320       (2.0)         333       347       (4.0)       340       (2.1)         325       318       2.2       323       0.7         324       332       (2.3)       328       (1.2)	6,115       5,835       4.8       5,163       18.4       21,984         2,100       2,153       (2.5)       1,857       13.1       8,154         2,234       2,212       1.0       1,887       18.4       7,713         1,780       1,469       21.2       1,419       25.4       6,117         796       742       7.2       653       21.9       2,671         183       107       70.4       153       19.8       597         979       849       15.2       806       21.5       3,267         6.7       6.6       1.4       5.8       15.3       25.3         6.7       6.4       5.2       5.6       20.9       22.6         5.5       4.6       18.6       4.4       24.5       19.0         18.9       17.6       7.3       15.8       19.9       67.0         314       326       (3.8)       320       (2.0)       322         333       347       (4.0)       340       (2.1)       341         325       318       2.2       323       0.7       321         324       332       (2.3)       328       (1.2)<	6,115         5,835         4.8         5,163         18.4         21,984         21,483           2,100         2,153         (2.5)         1,857         13.1         8,154         8,334           2,234         2,212         1.0         1,887         18.4         7,713         8,040           1,780         1,469         21.2         1,419         25.4         6,117         5,108           796         742         7.2         653         21.9         2,671         2,450           183         107         70.4         153         19.8         597         332           979         849         15.2         806         21.5         3,267         2,782           6.7         6.6         1.4         5.8         15.3         25.3         25.3           6.7         6.4         5.2         5.6         20.9         22.6         23.1           5.5         4.6         18.6         4.4         24.5         19.0         15.5           18.9         17.6         7.3         15.8         19.9         67.0         63.9           314         326         (3.8)         320         (2.0)         322

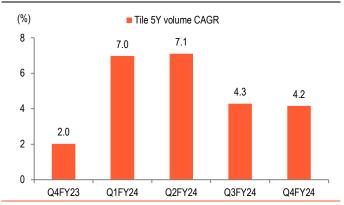


# **Earnings call highlights**

- Tile demand: Tile industry demand was quite sluggish in the domestic and export markets in Q4FY24. Demand is expected to remain weak in Q1FY25 due to elections, but to improve from H2FY25 due to good pick-up in real estate activity. The domestic tile market is expected to grow at 4-6% YoY in FY24.
- Pricing scenario: Domestic tile prices came under pressure in Q4FY24 due to weak demand in the domestic and export markets. However, management believes prices have bottomed out and does not expect them to fall further. SOMC's tile realisation is expected to improve due to the rising share of GVT sales.
- Volume outlook: SOMC targets to grow its tile volumes at a low double-digit rate in FY25.
- Margin outlook: SOMC expects its margin to improve by 100-150bps YoY in FY25, driven by better product mix and operating leverage benefit.
- **Product mix:** GVT share rose 200bps YoY to 34% in FY24 and is expected to improve further to 38% in FY25 and 40% going forward.
- Large slab tiles: SOMC commissioned its greenfield large slab GVT tile facility in the month of Jan'24. The plant is currently operating at 40-50% and is expected to improve to more than 80% by Mar'25.
- Retail sales mix: The share of government/private projects/retail sales is 12%:8%:80% for FY24. The company targets the share of project sales to increase from 20% in FY24 to 25-27% over the medium term.
- Bathware: Revenue grew by 7% YoY in Q4FY24 due to weak demand environment, but it is expected to grow at a double-digit rate in FY25.
- Brand spend: SOMC aims to increase ad spend from 2.5% in FY24 to 3.0% in FY25.
- Dealers: The company added 110 net dealers in FY24 and plans to add another 100-150 dealers in FY25.
- Capex: SOMC plans to spend Rs 500mn-600mn in FY25 on maintenance capex.
   The Nepal plant is expected to become operational by H2FY26 (vs earlier guidance of Q3FY25).

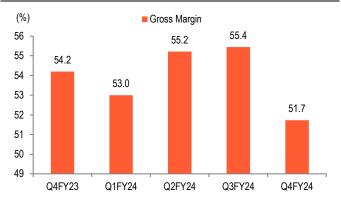


Fig 3 – SOMC's tile volumes grew by 7.3% YoY and 4.2% on a 5Y CAGR basis in Q4FY24



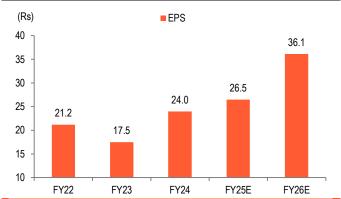
Source: Company, BOBCAPS Research

Fig 5 – Gross margin contracted sharply in Q4FY24 due to pricing pressure in weak market conditions



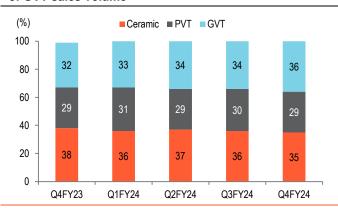
Source: Company, BOBCAPS Research

Fig 7 – EPS projected to clock a healthy 23% CAGR over FY24-FY26...



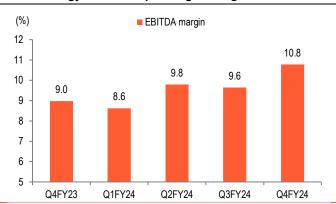
Source: Company, BOBCAPS Research

Fig 4 – SOMC product mix improved due to rising share of GVT sales volume



Source: Company, BOBCAPS Research

Fig 6 – However, EBITDA margin improved in Q4FY24 on lower energy cost and operating leverage benefits



Source: Company, BOBCAPS Research

Fig 8 – ... on expectation of reasonable 8.3% volume CAGR...

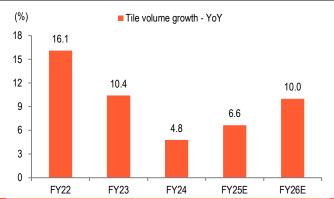




Fig 9 –  $\dots$  and improvement in EBITDA margin due to better mix and operating leverage

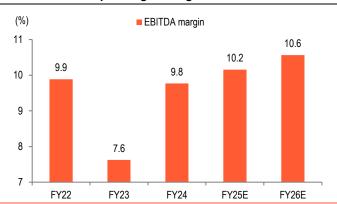
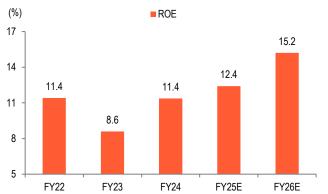


Fig 10 – ROE projected to improve on healthy earnings and completion of major growth capex





# Valuation methodology

We maintain our BUY rating on the stock as we see (a) strong earnings growth prospects (EPS to log 23% CAGR over FY24-FY26); (b) better return ratios (ROE to rise from 11.4% in FY24 to 15.2% in FY26) on improved margin profile due to benefit of completion of major growth capex projects; and (c) reasonable valuation (trades at 22.1x on 1Y forward P/E vs 5Y average of 23.4x).

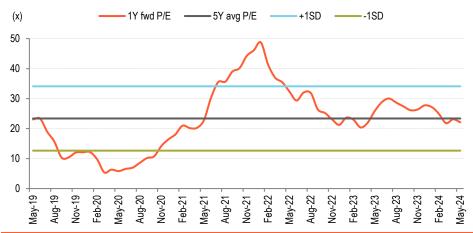
We have cut our EPS estimates by 16.2%/19.1% for FY25/FY26 due to expected weak domestic demand in H1FY25, but we have kept our TP unchanged at Rs 900 as we roll forward our valuation from Sep'25 to Mar'26. Our target P/E remains unchanged at 25x Mar'26E EPS.

Fig 11 - Revised estimates

Canadidated (Da hu)	New		Old		Change (%)	
Consolidated (Rs bn)		FY26E	FY25E	FY26E	FY25E	FY26E
Total operating income	27.0	30.0	27.8	30.9	(2.8)	(2.8)
EBITDA	2.7	3.2	2.8	3.4	(3.6)	(6.9)
EBITDA Margin	10.2	10.6	10.2	11.0	(8bps)	(46bps)
Adjusted PAT	1.1	1.5	1.3	1.8	(16.1)	(19.1)
EPS	26.5	36.1	31.6	44.7	(16.2)	(19.1)

Source: BOBCAPS Research

Fig 12 - Trading at 22.1x on 1Y forward P/E vs. 5Y average P/E of 23.4x



Source: Bloomberg, BOBCAPS Research

Fig 13 - Key assumptions

Particulars (%)	FY21A	FY22A	FY23A	FY24A	FY25E	FY26E
Tile Volume Growth	2.0	16.1	10.4	4.8	6.6	10.0
Tile Realisation Growth	0.5	10.0	6.0	(2.3)	(0.7)	0.3
Tile Revenue Growth	2.6	27.7	17.0	2.3	5.9	10.3
Non-Tile Revenue Growth	0.7	23.4	23.8	17.4	13.9	16.0
Non-Tile Revenue Share	11.2	10.9	11.5	12.9	13.8	14.4



# **Key risks**

Key downside risks to our estimates are:

- weak tiles exports from India on a sustained basis,
- poor offtake of the recently launched large slab GVT tiles, and
- below-expected recovery in operating margin.

# Sector recommendation snapshot

Company	Ticker	Market Cap (US\$ bn)	Price (Rs)	Target (Rs)	Rating
Apollo Pipes	APOLP IN	0.3	610	600	SELL
Astral	ASTRA IN	7.2	2,213	2,000	HOLD
Century Plyboards	CPBI IN	1.8	665	700	HOLD
Cera Sanitaryware	CRS IN	1.1	7,174	7,700	HOLD
Finolex Industries	FNXP IN	2.3	305	265	HOLD
Greenlam Industries	GRLM IN	0.9	588	500	HOLD
Greenpanel Industries	GREENP IN	0.4	295	340	HOLD
Greenply Industries	MTLM IN	0.4	241	300	BUY
Hindware Home Innovation	HINDWARE IN	0.3	370	600	BUY
Kajaria Ceramics	KJC IN	2.3	1,205	1,400	BUY
Prince Pipes & Fittings	PRINCPIP IN	0.9	648	650	HOLD
Somany Ceramics	SOMC IN	0.3	621	900	BUY
Supreme Industries	SI IN	8.3	5,394	4,650	HOLD

Source: BOBCAPS Research, NSE | Price as of 15 May 2024



# **Financials**

Income Statement Y/E 31 Mar (Rs mn)	FY22A	FY23A	FY24A	FY25E	FY26E
Total revenue	20,945	24,785	25,914	27,006	29,997
EBITDA	2.071	1,889	2,532	2,744	3,170
Depreciation	640	679	725	739	767
EBIT	1,431	1,211	1,807	2,004	2,403
Net interest inc./(exp.)	(296)	(404)	(465)	(497)	(477)
Other inc./(exp.)	134	145	106	108	130
Exceptional items	5	2	0	0	130
EBT	1,264	950	1,449	1,615	2,055
Income taxes	329	259	434	406	451
Extraordinary items	0	22	21	0	701
Min. int./Inc. from assoc.	(47)	46	(25)	(123)	(123)
Reported net profit	887	715	969	1,085	1,481
Adjustments	12	28	14	0	0,401
Adjusted net profit	899	743	983	1,085	1,481
rajuotou not pront		140		1,000	1,401
Balance Sheet					
Y/E 31 Mar (Rs mn)	FY22A	FY23A	FY24A	FY25E	FY26E
Accounts payables	2,602	3,777	5,593	5,860	6,509
Other current liabilities	1,117	1,277	1,288	1,288	1,288
Provisions	17	52	48	50	56
Debt funds	4,765	4,884	3,351	3,396	3,520
Other liabilities	1,082	1,176	1,229	1,229	1,229
Equity capital	85	85	82	82	82
Reserves & surplus	7,178	7,785	7,119	8,067	9,360
Shareholders' fund	8,339	8,945	8,330	9,154	10,325
Total liab. and equities	17,923	20,111	19,838	20,978	22,926
Cash and cash eq.	2,086	1,864	855	1,630	2,007
Accounts receivables	2,368	2,683	3,372	3,514	3,904
Inventories	2,737	3,915	3,466	3,802	4,191
Other current assets	669	532	522	547	607
Investments	0	0	0	0	0
Net fixed assets	7,102	9,647	10,750	10,611	10,344
CWIP	2,267	473	96	96	1,096
Intangible assets	419	504	458	458	458
Deferred tax assets, net	41	84	81	81	81
Other assets	235	409	238	238	238
Total assets	17,923	20,111	19,838	20,978	22,926
Cash Flows					
Y/E 31 Mar (Rs mn)	FY22A	FY23A	FY24A	FY25E	FY26E
Cash flow from operations	2,039	1,566	3,893	1,980	2,412
Capital expenditures	(2,753)	(1,515)	(1,406)	(600)	(1,500)
Change in investments	0	0	0	0	(1,000)
Other investing cash flows	129	121	86	108	130
Cash flow from investing	(2,624)	(1,394)	(1,320)	(492)	(1,370)
Equities issued/Others	0	0	(3)	0	(1,010)
Debt raised/repaid	531	118	(1,533)	45	124
Interest expenses	(296)	(404)	(465)	(497)	(477)
Dividends paid	(129)	(132)	(125)	(138)	(188)
Other financing cash flows	130	70	(1,482)	(246)	(246)
Cash flow from financing	235	(348)	(3,607)	(835)	(787)
		(177)	(1,034)	653	254
Chg in cash & cash eq.	(350)				

Per Share					
Y/E 31 Mar (Rs)	FY22A	FY23A	FY24A	FY25E	FY26E
Reported EPS	20.9	16.8	23.6	26.5	36.1
Adjusted EPS	21.2	17.5	24.0	26.5	36.1
Dividend per share	3.0	3.0	3.0	3.4	4.6
Book value per share	171.1	185.4	175.6	198.8	230.3
Valuations Ratios					
Y/E 31 Mar (x)	FY22A	FY23A	FY24A	FY25E	FY26E
EV/Sales	1.1	0.9	0.9	0.8	0.8
EV/EBITDA	10.8	12.3	8.9	8.3	7.4
Adjusted P/E	29.3	35.5	25.9	23.5	17.2
P/BV	3.6	3.4	3.5	3.1	2.7
DuPont Analysis					
Y/E 31 Mar (%)	FY22A	FY23A	FY24A	FY25E	FY26E
Tax burden (Net profit/PBT)	71.1	78.2	67.9	67.2	72.1
Interest burden (PBT/EBIT)	88.3	78.5	80.2	80.6	85.5
EBIT margin (EBIT/Revenue)	6.8	4.9	7.0	7.4	8.0
Asset turnover (Rev./Avg TA)	116.9	123.2	130.6	128.7	130.8
Leverage (Avg TA/Avg Equity)	2.3	2.3	2.3	2.4	2.4
Adjusted ROAE	11.4	8.6	11.4	12.4	15.2
Ratio Analysis					
Y/E 31 Mar	FY22A	FY23A	FY24A	FY25E	FY26E
YoY growth (%)					
Revenue	26.9	18.3	4.6	4.2	11.1
EBITDA	6.8	(8.8)	34.0	8.3	15.5
Adjusted EPS	23.8	(17.3)	37.0	10.4	36.5
Profitability & Return ratios (%)		, ,			
EBITDA margin	9.9	7.6	9.8	10.2	10.6
EBIT margin	6.8	4.9	7.0	7.4	8.0
Adjusted profit margin	4.3	3.0	3.8	4.0	4.9
	11.4	8.6	11.4	12.4	15.2
Adjusted ROAE					
Adjusted ROAE ROCE	11.9	9.8	16.4	16.8	18.3
•	11.9	9.8	16.4	16.8	18.3
ROCE	11.9	9.8	16.4	16.8	
ROCE Working capital days (days)					47
ROCE Working capital days (days) Receivables	41	40	47	47	18.3 47 51 79
ROCE Working capital days (days) Receivables Inventory	41 48	40 58	47 49	47 51	47 51
ROCE Working capital days (days) Receivables Inventory Payables	41 48	40 58	47 49	47 51	47 51

Source: Company, BOBCAPS Research | Note: TA = Total Assets

1.2

4.8

0.3

1.1

3.0

0.3

1.0

3.9

0.3

1.1

4.0

0.2

1.1

5.0

0.1

Current ratio

Net interest coverage ratio

Adjusted debt/equity



NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA ("US") OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.

# **Disclaimer**

Name of the Research Entity: BOB Capital Markets Limited

Registered office Address: 1704, B Wing, Parinee Crescenzo, G Block, BKC, Bandra East, Mumbai 400051

SEBI Research Analyst Registration No: INH000000040 valid till 03 February 2025

Brand Name: BOBCAPS

Trade Name: www.barodaetrade.com CIN: U65999MH1996GOI098009





Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

#### Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

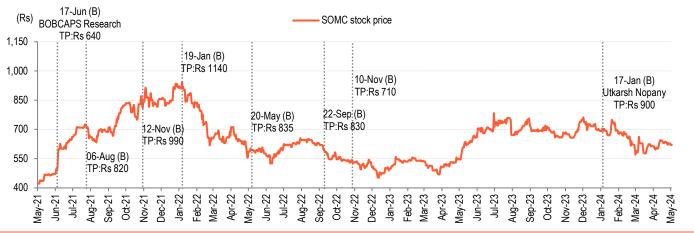
HOLD - Expected return from -6% to +15%

SELL - Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

## Ratings and Target Price (3-year history): SOMANY CERAMICS (SOMC IN)



 $B-Buy,\,H-Hold,\,S-Sell,\,A-Add,\,R-Reduce$ 

# Analyst certification

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

## General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.

# **SOMANY CERAMICS**



The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

### Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company or third party in the past 12 months in connection with research report/activities. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company.

The research analyst(s) has not served as an officer, director or employee of the subject company

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

## Other disclaimers

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construct his report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

## Distribution into the United Kingdom ("UK"):

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd) ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

## No distribution into the US:

This report will not be distributed in the US and no US person may rely on this communication.

## Other jurisdictions

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.