

BUY TP: Rs 1,139 | A 33%

SBI CARD

NBFC

28 October 2022

Dull quarter on high opex and credit costs

- Operating expenses rose 33% YoY in Q2 on higher client acquisition cost; credit cost also moved up
- Lower revolver share in receivables mix coupled with increased funding cost weighed on NIM
- We cut FY23-FY25 EPS 6-12%, yielding a lower TP of Rs 1,139 (vs. Rs 1,227); maintain BUY

NII in line...: SBI Card's Q2FY23 net interest income (NII) at Rs.11.1bn was in line with our expectations, but management expects the full effect of higher funding costs to reflect in Q3. Revolvers at 24% share of the receivables mix remained low, keeping NIM under pressure. Non-interest income grew 29% YoY to Rs 18.1bn (vs. Rs 19bn est.) and total revenue increased 28% YoY to Rs 34.5bn (3% below est.).

...but PAT disappoints: Q2 net profit rose 52% YoY (-16% QoQ) to Rs 5.3bn but was 19% lower than our estimates primarily due to (i) a rise in operating expenses by 33% YoY (10% QoQ) to Rs 18.3bn (3% above est.) due to spending on new client acquisition, and (ii) an increase in credit cost by 21% QoQ (-8% YoY) to Rs 5.5bn (2% above est.) with gross credit cost above 6%. We, accordingly, lower our net profit estimates by 6-12% for FY23-FY25.

Corporate spends low; card addition robust: SBI Card's Q2 credit card spends grew 43% YoY to Rs 623bn (Rs 675bn est.) boosted by festive season e-commerce sales in the last week of September. Retail constituted 82% share and grew 45% YoY. Corporate spend grew 34% but was affected by the company's decision to exit some unprofitable categories. We revise card spends downwards by 4-6% to Rs 2.4tn/ Rs 2.9tn/Rs 3.4tn for FY23/FY24/FY25. The company's cards in force grew 18% YoY to 14.8mn (19.1% market share at end-Sep'22) with new account additions up 36%.

Asset quality strong: GNPA/NNPA remained stable at 2.1%/0.8% at end-Q2FY23, and we expect levels of <3%/~1% over FY23-FY25. Although credit cost was higher than expected in Q2, we anticipate a climbdown in coming quarters as ECL (expected credit losses) remained lower than pre-Covid levels. We bake in credit cost of ~6% over FY23-FY25 vs. our earlier forecast of 6.5-7.0%.

Maintain BUY: We lower EPS estimates by 6-12% over FY23-FY25 to factor in higher expenses and funding costs leading to a revised TP of Rs 1,139 (vs. Rs 1,227). Our TP reflects an unchanged FY24E P/E of ~36x, 1SD below the long-term mean. The stock is currently trading at an attractive valuation of 27x FY24E P/E. We retain BUY for a potential upside of 33%.

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Key changes

| Target | Rating | |
|--------|--------|--|
| ▼ | < ▶ | |

| Ticker/Price | SBICARD IN/Rs 858 |
|------------------|-------------------|
| Market cap | US\$ 9.9bn |
| Free float | 31% |
| 3M ADV | US\$ 16.4mn |
| 52wk high/low | Rs 1,157/Rs 656 |
| Promoter/FPI/DII | 69%/9%/17% |

Source: NSE | Price as of 27 Oct 2022

Key financials

| Y/E 31 Mar | FY22A | FY23E | FY24E |
|-------------------------|--------|--------|--------|
| Net interest income (Rs | 38,387 | 45,730 | 58,782 |
| NII growth (%) | (1.7) | 19.1 | 28.5 |
| Adj. net profit (Rs mn) | 16,161 | 22,690 | 30,063 |
| EPS (Rs) | 17.0 | 23.9 | 31.6 |
| Consensus EPS (Rs) | 17.0 | 26.5 | 33.2 |
| P/E (x) | 50.4 | 35.9 | 27.1 |
| P/BV (x) | 10.5 | 8.3 | 6.5 |
| ROA (%) | 5.2 | 5.8 | 6.3 |
| ROE (%) | 23.0 | 25.9 | 27.0 |

Source: Company, Bloomberg, BOBCAPS Research

Stock performance

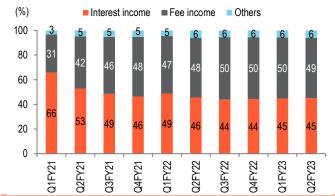


Source: NSE



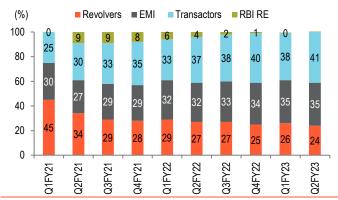


Fig 1 - Interest income growth QoQ better than fee income



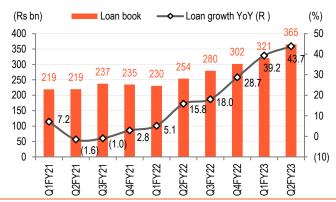
Source: Company, BOBCAPS Research

Fig 2 - Revolvers declined 2ppt QoQ in receivables mix



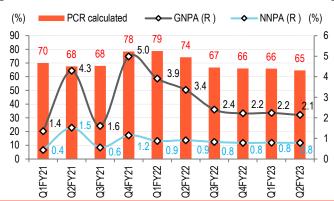
Source: Company, BOBCAPS Research | EMI: Equated Monthly Installment, RBI RE: - RBI Restructuring

Fig 3 - Loan book grew 44% YoY



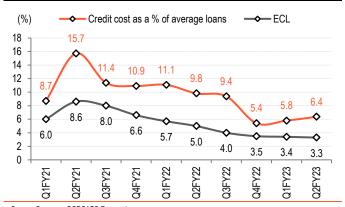
Source: Company, BOBCAPS Research

Fig 4 - Asset quality strong



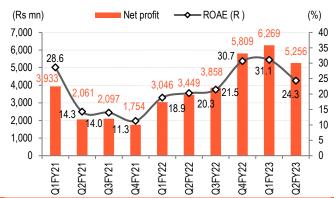
Source: Company, BOBCAPS Research | PCR: Provision Coverage Ratio, GNPA & NNPA: Gross & Net Non-Performing Assets

Fig 5 - Credit cost increased in Q2 but ECL stable



Source: Company, BOBCAPS Research

Fig 6 - High-margin business saw higher expenses





Earnings call highlights - Q2FY23

Cost of funding to rise further

- Funding cost remained high in Q2FY23 even as management expects the full impact of rising interest rates to be felt in Q3, guiding for a minimum increase of 40-50bps.
- Q2 NIM stood at 12.3% and management expects it to remain stable as optimisation of the receivables mix likely offsets the cost of funds impact, limiting margin movement to +/-10-20bps on a sequential basis.

Receivables mix - Lower revolvers share

- Revolver share remained low in the gross receivables mix at 24% for Q2. According to management, if the last 10 days of September (e-commerce annual sales) were excluded, then the revolver share would be almost equal to Q1FY23. The percentage of customers who are revolving is more or less stable. Moreover, lower revolvers remain an industry-wide phenomenon.
- On account of the festival season, the percentage of spends converting into
 equated monthly installments (EMI) was higher than normal. SBI Card indicated
 that it was difficult to gauge the proportion of revolving spends because of the large
 volumes of customers shifting from revolver to transactor and vice versa.
- Management expects the share of corporate spending to return to 24-25% of overall spends in a gradual, calibrated manner.

Cards outstanding strong

- SBI Card exited the quarter at a strong tally of 470,000 cards. The parent bank's (SBIN) channel contributed 40% of these. Bancassurance contribution has increased since July this year.
- The company reiterated its plan of adding a minimum of 300,000 cards (net) per month.

Cash-back card launched

SBI Card launched a new cash-back card last month. From the profitability
perspective, costs are expected to be low because (i) acquisition is only through
digital channels, and (ii) annual fees are Rs 999 vs. its 'Simply Click' card fee of
Rs 499.

Operating expenses and cost ratios climb higher

- The increase in Q2 operating expenses was led by higher customer acquisition cost. The festive season extends to Q3 this year and hence we expect the company's cost-to-income ratio to remain elevated.
- Employee costs declined sequentially despite the same headcount due to a change in actuarial estimates on long-term employee benefits.



Credit costs increased sequentially

- Credit costs increased sequentially primarily due to (i) Stage 1 provisions at 1.7% where repayments will occur only over a period of time, and
 (ii) recalibration in risk appetite which led to an increase in Stage 3 and 4 provisions.
- In our view, credit costs need to be looked at in conjunction with ECL which is a better indicator of future performance. SBI Card's ECL at 3.3% is still below pre-Covid levels of 3.5-3.75%.

Limited impact of new RBI rule

- Over 95% of SBI Card's portfolio consists of spend- or balance-active cards and, therefore, the new RBI regulation requiring closure of cards inactive for over a year has had a limited impact. Moreover, the company's 30-day active rate remains at 50% and has improved steadily MoM since August.
- Over-limit fee which is 5-6% of fee income will be negatively affected as the new rules coming into effect from 1 October mandate that penal interest, late payment charges and other related charges be levied only on the amount outstanding after the due date and not on the total amount. However, management did not offer any guidance on potential EPS impact.



Earnings call highlights - Q1FY23

- Card sourcing: New sourcing of cards by SBIN was low at 32% in Q1FY23 because of audits held at bank branches in April on account of the year end. SBI Card maintains its strategy of sourcing 50% of new cards from the bank and expects to see this mix from Q2. However, management indicated that it has ramped up open market sourcing to make up for the lower SBIN-led acquisition.
- Card addition: SBI Card intends to add a minimum of 0.3mn new cards per month.
 In Q4FY22, the company added ~1mn cards followed by 0.9mn in Q1. It also aims to address the high customer attrition rate.
- Cost of funding: The company meets 60-65% of its total debt requirements by borrowing for the short term. In Q2FY23, we could see the cost of funds rising to 5.6-5.8% as higher interest rates kick in.
- Spends-based fee: Management does not expect the spends-based fee to reach the erstwhile 160bps as several new categories such as utility, insurance and fuels that increased during the pandemic attract a lower interchange fee. However, travel and lodging have now crossed pre-Covid levels and should see the impact on spends-based fees going forward.
- Member-based fees: Member-based fees, which are charged to new customers, have seen a downward trend per card because there are reversal fees once a customer meets certain spending criteria.
- Revolver mix: Revolver share in the receivables mix has increased, which is positive as this has come with an increase in customers. Also, the term book has risen to ~35% at end-Q1FY23 vs. 34% QoQ. Interest earning assets (IEA) have moved from 59% in Q4FY22 to 61% in Q1FY23.
- Spreads: The company intends to protect spreads but cannot increase the yield due to competitive pressures. However, if an opportunity arises to raise yield on the term book, it will be taken.
- Risk matrix: Overall credit cost reduction gives the company an opportunity to recalibrate certain segments. For instance, the share of self-employed clients has been rising in the last few quarters and they have a higher propensity to revolve.
- **Spends:** Spends per active card are similar in the bancassurance and non-banca channels. Revolve rates in banca are lower than non-banca.
- Commercial spends: This is not a specific product. Some corporates do B2B spends like vendor payments. However, as these go through various aggregators and it leads to changes in pricing which is not beneficial for SBI Cards, the business has been curtailed currently.
- **Term loan book:** This can be divided into: (1) loans given on top of credit card limit (average is 33-34 months), (2) spends converted into term product (8.5-9 months).
- Key markets: Tier-3 & above cities provide 50% of the incremental business for SBI Card. Cost of acquisition here is lower as business is sourced primarily from the



bancassurance channel. The SBIN brand is strong in such cities. Online percentage of spends is similar to tier 1 although spends are comparatively lower.

- Market share: SBI Card has a strategy to increase market share by boosting technology and enhancing underwriting channels, which will also be margin accretive. However, the company remains mindful of the right customer mix.
- Co-branded card: The company has a co-branded card with Aditya Birla Finance

 the latter is a regulated entity and hence the card can be offered to many of its customers without any documentation/KYC.
- UPI Rupay card: The RBI has allowed Rupay credit cards to be operational on UPI, which is positive for the company as it has 1mn+ such cards and is one of the largest providers of these cards in the industry. The benefits are increased spends and higher usage by customers in smaller towns and cities as they are on the UPI platform. Discussions on merchant discount rate (MDR) are underway at NPCI (National Payments Corporation of India), specifically on lower value transactions.

However, credit card companies need the MDR as (1) the customer gets a creditfree period of 52 days which entails a cost of funds for the issuer, (2) the customer gets a value proposition and rewards which is a cost for the company, (3) there are certain costs although small at the initial stage because of RBI guidelines such as second-factor authentication and PIN.

- Online vs. offline: Profitability from products purchased doesn't vary with the buying medium, but is more customer dependent. In other words, there is no difference in the MDR earned by SBI Card if a customer purchases online or offline.
- Cards backed by FD: The company's card offering backed by fixed deposits, and hence secured, has not been successful as customers often look to break their FDs within 6-9 months. Also, the attrition was high in such products and the customer stickiness low, thus impacting profitability.
- Corporate cards: These are fewer in number at 50-60k out of a total of ~14mn cards for the company.
- Restructuring: The company's RBI restructuring is almost complete with just Rs 1.5bn left. The ECL (Expected Credit Loss) is 3.3% and this signifies a standard provisioning model.



Financial highlights

Fig 7 – P&L account

| (Rs mn) | Q2FY23 | Q2FY22 | YoY (%) | Q1FY23 | QoQ (%) | FY22 | FY21 | YoY (%) |
|------------------------------|--------|--------|---------|--------|---------|----------|--------|---------|
| Interest income | 14,845 | 11,732 | 26.5 | 13,873 | 7.0 | 48,660 | 49,467 | (1.6) |
| Interest expense | 3,677 | 2,541 | 44.7 | 3,084 | 19.2 | 10,273 | 10,434 | (1.5) |
| Net Interest Income (NII) | 11,168 | 9,190 | 21.5 | 10,789 | 3.5 | 38,387 | 39,033 | (1.7) |
| Non -interest income | 18,126 | 14,031 | 29.2 | 17,130 | 5.8 | 58,112 | 43,498 | 33.6 |
| -Fee income | 16,108 | 12,440 | 29.5 | 15,380 | 4.7 | 52,266 | 39,077 | 33.8 |
| Revenue from operations | 32,971 | 25,762 | 28.0 | 31,003 | 6.3 | 1,06,773 | 92,965 | 14.9 |
| Other income | 1,562 | 1,192 | 31.1 | 1,626 | (3.9) | 6,243 | 4,171 | 49.7 |
| Total income | 34,533 | 26,955 | 28.1 | 32,628 | 5.8 | 1,13,015 | 97,136 | 16.3 |
| Operating expenses | 18,340 | 13,833 | 32.6 | 16,633 | 10.3 | 58,462 | 47,079 | 24.2 |
| PPOP | 12,517 | 10,580 | 18.3 | 12,912 | (3.1) | 44,280 | 39,623 | 11.8 |
| Provisions and contingencies | 5,460 | 5,939 | (8.1) | 4,503 | 21.3 | 22,558 | 26,386 | (14.5) |
| PBT | 7,057 | 4,641 | 52.0 | 8,409 | (16.1) | 21,722 | 13,237 | 64.1 |
| Tax | 1,800 | 1,192 | 51.0 | 2,140 | (15.9) | 5,560 | 3,392 | 63.9 |
| PAT | 5,256 | 3,449 | 52.4 | 6,269 | (16.2) | 16,161 | 9,845 | 64.2 |

Source: Company, BOBCAPS Research

Fig 8 - Balance sheet

| (Rs mn) | Q2FY23 | Q2FY22 | YoY (%) | Q1FY23 | QoQ (%) | FY22 | FY21 | YoY (%) |
|--|----------|----------|---------|----------|---------|----------|----------|---------|
| Financial assets | 3,98,395 | 2,75,690 | 44.5 | 3,51,960 | 13.2 | 3,29,726 | 2,54,133 | 29.7 |
| Cash and bank balances | 10,355 | 7,270 | 42.4 | 10,530 | (1.7) | 11,064 | 7,201 | 53.6 |
| Loans | 3,64,998 | 2,53,940 | 43.7 | 3,20,790 | 13.8 | 3,01,873 | 2,34,591 | 28.7 |
| Other financial assets | 23,042 | 14,480 | 59.1 | 20,640 | 11.6 | 16,790 | 12,341 | 36.1 |
| Non- financial assets | 17,416 | 15,980 | 9.0 | 16,630 | 4.7 | 16,758 | 15,996 | 4.8 |
| Deferred tax assets | 2,470 | 3,610 | (31.6) | 2,300 | 7.4 | 2,185 | 3,951 | (44.7) |
| PP&E, other fixed and intangible | 4,471 | 3,580 | 24.9 | 4,540 | (1.5) | 4,537 | 3,182 | 42.6 |
| Other non-financial assets | 10,475 | 8,790 | 19.2 | 9,790 | 7.0 | 10,036 | 8,863 | 13.2 |
| Total Assets | 4,15,811 | 2,91,670 | 42.6 | 3,68,590 | 12.8 | 3,46,484 | 2,70,129 | 28.3 |
| Financial liabilities | 3,13,330 | 2,03,010 | 54.3 | 2,72,140 | 15.1 | 2,56,828 | 1,96,636 | 30.6 |
| Borrowings including lease liabilities | 2,81,860 | 1,90,230 | 48.2 | 2,47,920 | 13.7 | 2,29,825 | 1,78,948 | 28.4 |
| Other financial liabilities | 31,470 | 12,780 | 146.2 | 24,220 | 29.9 | 27,004 | 17,688 | 52.7 |
| Non- financial liabilities | 13,291 | 18,790 | (29.3) | 12,710 | 4.6 | 12,129 | 10,472 | 15.8 |
| Provisions | 5,515 | 12,400 | (55.5) | 5,030 | 9.6 | 4,774 | 4,097 | 16.5 |
| Other non-financial liabilities | 7,777 | 6,390 | 21.7 | 7,680 | 1.3 | 7,355 | 6,376 | 15.4 |
| Total Liabilities | 3,26,621 | 2,21,800 | 47.3 | 2,84,850 | 14.7 | 2,68,957 | 2,07,108 | 29.9 |
| Equity | 89,190 | 69,870 | 27.7 | 83,740 | 6.5 | 77,527 | 63,020 | 23.0 |
| Equity share capital | 9,433 | 9,410 | 0.2 | 9,432 | 0.0 | 9,432 | 9,405 | 0.3 |
| Other equity | 79,757 | 60,460 | 31.9 | 74,308 | 7.3 | 68,095 | 53,615 | 27.0 |
| Total Liabilities and Equity | 4,15,811 | 2,91,670 | 42.6 | 3,68,590 | 12.8 | 3,46,484 | 2,70,129 | 28.3 |



Fig 9 - Ratio analysis

| (%) | Q2FY23 | Q2FY22 | YoY (%) | Q1FY23 | QoQ (%) | FY22 | FY21 | YoY (%) |
|--|--------|--------|----------|--------|----------|------|------|----------|
| Yield | 17.3 | 19.4 | (206bps) | 17.8 | (51bps) | 18.1 | 21.4 | (324bps) |
| Cost of funds | 5.6 | 5.6 | (6bps) | 5.2 | 39bps | 5.0 | 5.9 | (88bps) |
| Spread | 11.8 | 13.8 | (200bps) | 12.7 | (90bps) | 13.2 | 15.5 | (236bps) |
| Net interest margin (NIM - calculated) | 11.9 | 14.0 | (207bps) | 12.7 | (76bps) | 13.1 | 15.9 | (272bps) |
| NIM (as provided) | 12.3 | 14.1 | (184bps) | 13.2 | (96bps) | 13.9 | 15.9 | (200bps) |
| Return on avg. Assets (ROAA) | 5.4 | 4.9 | 41bps | 7.0 | (165bps) | 5.2 | 3.8 | 148bps |
| Return on avg equity (ROAE) | 24.3 | 20.3 | 403bps | 31.1 | (678bps) | 23.0 | 16.9 | 609bps |
| Cost to income | 59.4 | 56.7 | 277bps | 56.3 | 314bps | 56.9 | 54.3 | 260bps |
| Credit costs | 6.4 | 9.8 | (344bps) | 5.8 | 58bps | 8.4 | 11.4 | (299bps) |
| GNPA | 2.1 | 3.4 | (122bps) | 2.2 | (8bps) | 2.2 | 5.0 | (277bps) |
| NNPA | 0.8 | 0.9 | (13bps) | 0.8 | 0bps | 0.8 | 1.2 | (37bps) |

Source: Company, BOBCAPS Research

Fig 10 – Corporate spends lower in Q2 as some categories are no longer served

| (Rs mn) | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 |
|--------------------|----------|----------|----------|----------|----------|----------|
| Retail | 2,70,980 | 3,50,700 | 4,24,170 | 4,18,720 | 4,54,880 | 5,08,950 |
| Corporate | 61,620 | 84,910 | 1,29,800 | 1,22,630 | 1,41,830 | 1,14,110 |
| Total spends | 3,32,600 | 4,35,610 | 5,53,970 | 5,41,350 | 5,96,710 | 6,23,060 |
| Composition (in %) | | | | | | |
| Retail | 81.5 | 80.5 | 76.6 | 77.3 | 76.2 | 81.7 |
| Corporate | 18.5 | 19.5 | 23.4 | 22.7 | 23.8 | 18.3 |

Source: Company, BOBCAPS Research

Fig 11 – Recalibrating the sourcing risk; self-employed had a higher share in Q2

| Business | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 |
|--|--------|--------|--------|--------|--------|--------|
| New sourcing (%) | • | | | | | |
| Salaried | 83 | 80 | 78 | 76 | 74 | 70 |
| Self employed | 17 | 20 | 22 | 24 | 26 | 30 |
| Cards in force (%) | | | | | | |
| Salaried | 84 | 85 | 85 | 84 | 84 | 83 |
| Self employed | 16 | 15 | 15 | 16 | 16 | 17 |
| Cards in force - Indexed 30+ delinquency | | | | | | |
| Salaried | 0.91 | 0.92 | 0.93 | 0.95 | 0.96 | 0.97 |
| Self employed | 1.53 | 1.51 | 1.44 | 1.33 | 1.30 | 1.20 |



Valuation methodology

We remain positive on credit card growth in India given the government's push for digital transactions and the growing internet reach. Demonetisation and Covid-19 have also lent a fillip to the cashless mode of transactions. SBI Card is the only listed credit card player in India and in a strong position to grow, backed by a wide array of offerings, including co-branded cards, that drive robust spends. The company derives key synergistic benefits from parent SBIN, including access to an extensive branch network and ready customer base with high cross-sell opportunities.

During Q2FY23, the company recorded its highest ever spends owing to online festive shopping but saw a mixed performance overall. Although spends were robust, the company decided to exit some unprofitable corporate categories, leading us to revise card spend estimates down by 4-6% to Rs 2.4tn/Rs 2.9tn/Rs 3.4tn for FY23/FY24/FY25. While we expect operating expenses to remain high due to customer acquisition costs, robust asset quality prompts us to reduce our credit cost assumptions by 9-12% over FY23-FY25, especially considering ECL is below pre-Covid levels.

Overall, we lower our FY23/FY24/FY25 EPS estimates by 12%/7%/6% to factor in higher expenses and funding costs partially offset by lower credit costs, leading to a revised TP of Rs 1,139 (vs. Rs 1,227). Our TP is based on an unchanged ~36x FY24E P/E, 1SD below the long-term mean. The stock is currently trading at an attractive valuation of 27x FY24E P/E. We retain BUY for a potential upside of 33%. Our secondary residual income model assumes COE of 11.9% and terminal growth of 5.5%, and yields a similar target price.

Fig 12 - Revised estimates

| | New | | | | Old | | | Change (%) | | |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|--------|------------|-------|--|
| (Rs mn) | FY23E | FY24E | FY25E | FY23E | FY24E | FY25E | FY23E | FY24E | FY25E | |
| Spends | 24,30,759 | 29,14,666 | 33,91,452 | 25,74,332 | 30,59,593 | 35,48,789 | (5.6) | (4.7) | (4.4) | |
| Loans | 3,88,922 | 4,69,261 | 5,49,415 | 3,73,278 | 4,51,290 | 5,28,770 | 4.2 | 4.0 | 3.9 | |
| Total income | 1,39,514 | 1,70,114 | 2,01,339 | 1,43,549 | 1,74,848 | 2,08,259 | (2.8) | (2.7) | (3.3) | |
| PPOP | 50,889 | 64,991 | 78,790 | 58,041 | 71,246 | 84,586 | (12.3) | (8.8) | (6.9) | |
| Credit costs | 20,554 | 24,800 | 29,036 | 23,499 | 27,927 | 31,872 | (12.5) | (11.2) | (8.9) | |
| PAT | 22,690 | 30,063 | 37,216 | 25,838 | 32,403 | 39,430 | (12.2) | (7.2) | (5.6) | |

Source: Company, BOBCAPS Research

Fig 13 - Valuation summary

| Parameter | |
|--------------------------------|-----------|
| Cost of equity (%) | 11.9 |
| Terminal growth rate (%) | 5.5 |
| PV of Residual Income (Rs mn) | 9,92,949 |
| Current Book Value (Rs mn) | 89,190 |
| Estimated Market Value (Rs mn) | 10,82,139 |
| Shares (mn) | 951 |
| Estimated Price Per Share (Rs) | 1,138 |



Fig 14 - SBI Card: 1Y fwd P/E

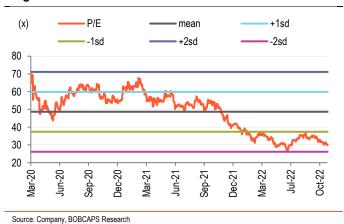
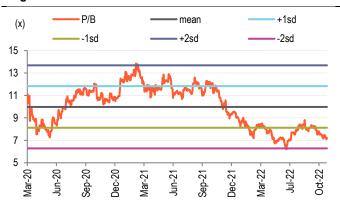


Fig 15 - SBI Card: 1Y fwd P/B



Source: Company, BOBCAPS Research

Key risks

Key downside risks to our estimates are:

- **UPI gaining market share:** Digital payments have gained market share over the last few years owing to their ease of use and secure process, with the usage of cards, UPI (unified payment interface) and wallet-based payment systems rising considerably. UPI's market share (by value) has soared from 1% in FY17 to 88% at end-FY22, proving to be a challenge to the credit card business which saw its share decline from 19.9% at end-FY17 to 2% at end-FY22. UPI has been highly popular as there are no merchant discount rate (MDR) charges on transactions, which are instead borne by the RBI and banks. However, we believe that such services can't be offered for free indefinitely. Besides, UPI is a prepaid mode of transaction.
- MDR overhang: RBI has sporadically raised the issue of lowering the merchant discount rate on credit cards. The overall MDR range is currently 1-3%. With this rate being regulated for debit cards, there lies a risk that credit cards could also be brought under regulation. However, there is a cost for financial institutions to set up the payments infrastructure and, thus, there should be compensation. Therefore, despite the risk, we believe MDR is unlikely to be eliminated altogether.
- Static per card spends: Spends per card per month have remained broadly static for the industry growing from Rs 10,285 in FY18 to Rs 10,636 in FY20 (but down to Rs 8,494 in FY21 which was an aberration) and Rs 11,033 in FY22. SBI Card showed similar trends, growing from Rs 10,256 in FY18 to Rs 10,395 in FY20 (Rs 8,656 in FY21) and Rs 11,302 in FY22.
- Other risks: (1) Any modification of terms with the parent or SBIN lowering its stake further could be detrimental to growth. SBI Card is required to pay a royalty fee of 2% of PAT or 0.2% of total income, whichever is higher, to SBIN within two months of the end of every financial year. (2) Technology plays an important part in the credit card business. With the increased use of digital payments, there is a constant risk of cyberattacks which could disrupt day-to-day operations. This apart, RBI is very strict about customer data storage which could lead to restrictions on sourcing new clients, as was recently seen with a leading card player. Although these matters will be resolved eventually, there could be business losses in the interim.



Financials

| Y/E 31 Mar (Rs mn) | FY21A | FY22A | FY23E | FY24E | FY25E |
|---------------------|--------|----------|----------|----------|----------|
| | | | | | |
| Net interest income | 39,033 | 38,387 | 45,730 | 58,782 | 72,032 |
| NII growth (%) | 10.2 | (1.7) | 19.1 | 28.5 | 22.5 |
| Non-interest income | 43,498 | 58,112 | 72,074 | 83,146 | 94,985 |
| Total income | 97,136 | 1,13,015 | 1,39,514 | 1,70,114 | 2,01,339 |
| Operating expenses | 47,079 | 58,462 | 73,220 | 85,810 | 99,335 |
| PPOP | 39,623 | 44,280 | 50,889 | 64,991 | 78,790 |
| PPOP growth (%) | 8.0 | 11.8 | 14.9 | 27.7 | 21.2 |
| Provisions | 26,386 | 22,558 | 20,554 | 24,800 | 29,036 |
| PBT | 13,237 | 21,722 | 30,335 | 40,191 | 49,754 |
| Tax | 3,392 | 5,560 | 7,644 | 10,128 | 12,538 |
| Reported net profit | 9,845 | 16,161 | 22,690 | 30,063 | 37,216 |
| Adjustments | 0 | 0 | 0 | 0 | 0 |
| Adjusted net profit | 9,845 | 16,161 | 22,690 | 30,063 | 37,216 |

| Balance Sheet | | | | | |
|--------------------------|----------|----------|----------|----------|----------|
| Y/E 31 Mar (Rs mn) | FY21A | FY22A | FY23E | FY24E | FY25E |
| Equity capital | 9,405 | 9,432 | 9,432 | 9,432 | 9,432 |
| Reserves & surplus | 53,615 | 68,095 | 88,409 | 1,15,145 | 1,48,559 |
| Net worth | 63,020 | 77,527 | 97,841 | 1,24,577 | 1,57,991 |
| Debt securities | 59,329 | 71,063 | 91,192 | 1,09,590 | 1,27,795 |
| Borrowings | 1,06,635 | 1,46,801 | 1,88,381 | 2,26,388 | 2,63,995 |
| Other liab. & provisions | 41,144 | 51,093 | 57,357 | 61,876 | 65,730 |
| Total liab. & equities | 2,70,129 | 3,46,484 | 4,34,771 | 5,22,432 | 6,15,512 |
| Cash & bank balance | 7,201 | 11,064 | 5,980 | 7,094 | 9,644 |
| Investments | 9,576 | 12,972 | 17,015 | 20,403 | 23,740 |
| Advances | 2,34,591 | 3,01,873 | 3,88,922 | 4,69,261 | 5,49,415 |
| Fixed & Other assets | 18,761 | 20,576 | 22,855 | 25,675 | 32,712 |
| Total assets | 2,70,129 | 3,46,484 | 4,34,771 | 5,22,432 | 6,15,512 |
| Total debt growth (%) | 2.8 | 26.1 | 27.2 | 20.2 | 16.6 |
| Advances growth (%) | 2.8 | 28.7 | 28.8 | 20.7 | 17.1 |

| Per Share | | | | | |
|----------------------|-------|-------|-------|-------|-------|
| Y/E 31 Mar (Rs) | FY21A | FY22A | FY23E | FY24E | FY25E |
| EPS | 10.4 | 17.0 | 23.9 | 31.6 | 39.2 |
| Dividend per share | 0.0 | 2.5 | 2.5 | 3.5 | 4.0 |
| Book value per share | 66.4 | 81.6 | 102.9 | 131.1 | 166.2 |

| Y/E 31 Mar (x) | FY21A | FY22A | FY23E | FY24E | FY25E |
|------------------------------|--------|-------|-------|-------|-------|
| P/E | 82.7 | 50.4 | 35.9 | 27.1 | 21.9 |
| P/BV | 12.9 | 10.5 | 8.3 | 6.5 | 5.2 |
| Dividend yield (%) | 0.0 | 0.3 | 0.3 | 0.4 | 0.5 |
| DuPont Analysis | | | | | |
| Y/E 31 Mar (%) | FY21A | FY22A | FY23E | FY24E | FY25E |
| Net interest income | 14.9 | 12.5 | 11.7 | 12.3 | 12.7 |
| Non-interest income | 16.6 | 18.8 | 18.5 | 17.4 | 16.7 |
| Operating expenses | 18.0 | 19.0 | 18.7 | 17.9 | 17.5 |
| Provisions | 10.1 | 7.3 | 5.3 | 5.2 | 5.1 |
| ROA | 3.8 | 5.2 | 5.8 | 6.3 | 6.5 |
| Leverage (x) | 4.5 | 4.4 | 4.5 | 4.3 | 4.0 |
| ROE | 16.9 | 23.0 | 25.9 | 27.0 | 26.3 |
| Datia Amakasia | | | | | |
| Ratio Analysis Y/E 31 Mar | FY21A | FY22A | FY23E | FY24E | FY25E |
| YoY growth (%) | FIZIA | FIZZA | FIZJE | FIZAE | FIZJE |
| Net interest income | 10.2 | (1.7) | 19.1 | 28.5 | 22.5 |
| Pre-provisioning profit | 8.0 | 11.8 | 14.9 | 27.7 | 21.2 |
| EPS | (21.4) | 64.0 | 40.3 | 32.5 | 23.8 |
| Profitability & Return rat | . , | 00 | | 02.0 | 20.0 |
| Net interest margin | 15.9 | 13.1 | 12.3 | 12.8 | 13.2 |
| Fees / Avg. assets | 16.6 | 18.8 | 18.5 | 17.4 | 16.7 |
| Cost-Income | 54.3 | 56.9 | 59.0 | 56.9 | 55.8 |
| ROE | 16.9 | 23.0 | 25.9 | 27.0 | 26.3 |
| ROA | 3.8 | 5.2 | 5.8 | 6.3 | 6.5 |
| Asset quality (%) | | | | | |
| . , , , , , | | | | | |

5.0

1.2

12.6

11.4

77.9

129.8

24.8

20.9

2.2

0.8

7.2

8.4

65.3

132.5

23.8

21.0

2.3

0.9

4.3

6.0

63.9

134.2

23.2

20.9

2.6

0.9

4.3

5.8

65.5

134.7

23.9

22.0

2.7

1.0

4.3

5.7

64.0

135.3

25.6

24.0

Source: Company, BOBCAPS Research

GNPA

NNPA

Slippage ratio

Provision coverage

Credit cost

Ratios (%)
Loans to Total debt

CAR

Tier-1



Disclaimer

Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

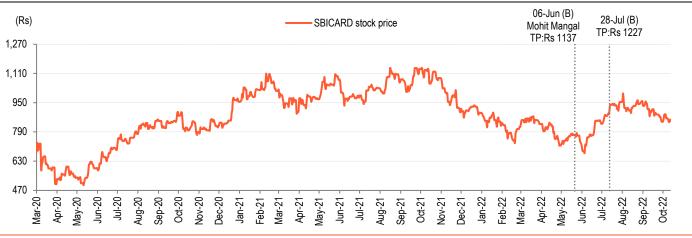
HOLD - Expected return from -6% to +15%

SELL - Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Ratings and Target Price (3-year history): SBI CARD (SBICARD IN)



B - Buy, H - Hold, S - Sell, A - Add, R - Reduce

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SBI CARD



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