

IT SERVICES

Q1FY25 Preview

10 July 2024

# Earnings cycle to turn up? Too early to call, in our view

After multiple quarters of earnings downgrades, 1QFY25 will likely see a
pause. We think it is too early to call if the cycle has turned up for good

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- Commentary from players indicates growth upturn is unlikely in FY25.
   Consensus assumes it will happen in FY26. We think the odds are even.
- We expect better QoQ growth on an aggregate basis, which we believe is in the price. We will be reinitiating coverage on the sector soon.

**Demand commentary:** We expect the demand commentary to be largely like what we have heard in the last few quarters. Need to see if customers are becoming increasingly wary of changes in economic policies due to changes/likely changes in governments in various parts of the world – the US, the UK, France, etc. We do not expect any change in the guidance given by INFO and HCLT either on revenue or on margins post 1QFY25.

**Contrasting narratives:** The market is grappling with two contrasting narratives (1) a sharp demand upturn in FY26 (backed by a US soft-landing scenario) and (2) a 'slower-for-much-longer' situation under a not-so-soft-landing. We think a new US presidency under Donald Trump (seems likely at this stage) could lead to greater uncertainty in 1HCY25.

**US economy**: The US economy has been very resilient thus far despite high interest rates, helped by excess household savings from the pandemic and a looser fiscal stance by the US government. But the latest economic data is pointing to weakness.

**IT spends:** IT spending has broadly held up in this environment and grown at a muted pace in 2022, 2023 and 1H2024. Growth has slowed materially for India's IT services sector compared to the pandemic frenzy, but it has not felt significant pain yet.

**Gen AI and Productivity:** There still is no sign that discretionary spending is making a decisive comeback. Enterprise Generative AI uptake has been slow. We will watch for commentary if that is eating into other IT services spend. It remains to be seen if the 'surround services' business needs to be compressed to generate savings for the Gen AI initiatives. Different players have given out different numbers regarding the extent of productivity increase due to Gen AI – from 10-15% to as much as 30-40%. The bigger question is how much is retained by the vendors and how much is passed on to customers.





**Growth trajectory mixed:** We believe the trajectory of growth in FY25 is likely to be mixed, with players like INFO likely to see a strong 1H while others see a relatively stronger 2HFY25.

**Mega deal activity**: Mega deal activity seems muted for the sector since Sep'23. We think total contract value (TCV) for players will be broadly at average levels. The large deal activity does not seem to be translating into revenue due to (1) higher tenure of deals, (2) compression in the existing book of business. We need to see if the leakage in the existing book has slowed.

The BFS, Telecom, Hi Tech and Retail sectors have generally been weaker than the rest in the last 12-24 months. We think most of these sectors have probably hit a temporary bottom and may not show further deterioration.

Margin: We think the utilisation and subcontractor cost levers have broadly played out for most players in FY24. The start of cost take-out projects won in FY24 will require upfront investments. Plus, Visa charges have been hiked by the US government and that will likely show up in 1QFY25 assuming the number of visas applied for remain the same. However, margins will play out differently for different players as the salary cycles were changed quite a bit in FY24 with the increments being pushed back by as much as three to six months. The timing and extent of salary increases is a key monitorable. There has been discussion around value-based pricing by various players, and we need to see if players are able to extract that, and also the cost-of-living adjustment-related (COLA) changes based on the higher cost of living in developed countries.

**Hiring:** On the hiring front we expect companies to be in pause mode even in 1QFY25, with no material addition expected. At the same time, we do not think there is going to be a net material cut in employees for the industry in the current quarter unlike in past quarters.

Are GCCs structural threats?: The buzz around global capability centres (GCCs) has been high during the last 12-24 months with a large net employee addition being discussed when IT services players have been shedding staff. While GCCs have been around in some form or other in the last three decades, their role in the IT services context has waxed and waned. Recent commentary indicates that these have become much more central and critical to developed market customers than they have been in the past decades. To that extent the question to be asked is whether GCCs are eating into the outsourcing opportunity.

**Expectations around revenue growth in FY25:** While the general expectation has been that FY25 is going to be a better year than FY24, the guidance given by INFO and HCLT and the commentary from various global players indicates that it will likely be at best similar and more likely worse.



Fig 1 – Summary of financial performance by Indian IT services industry for 1QFY25

Company Name	1QFY25E Revenue	QoQ CC	, ,			EBIT Margin (%)		
Company Name	US\$ mn		QoQ	YoY	1QFY24	4QFY24	1QFY25E	
TCS	7,436	1.5	1.0	2.9	23.2	26.0	24.0	
Infosys	4,655	2.5	2.0	0.8	20.8	20.1	20.1	
HCLT	3,351	(2.0)	(2.3)	4.7	17.0	17.6	17.4	
Wipro	2,623	(0.5)	(1.3)	(5.6)	15.1	15.9	16.2	
Tech Mahindra	1,550	1.0	0.1	(3.2)	6.8	7.4	7.9	
LTI Mindtree	1,087	2.0	1.6	2.7	16.7	14.7	15.4	
Mphasis	418	2.0	1.8	5.0	15.4	14.9	15.2	
Persistent Systems	326	5.0	4.9	15.3	14.9	14.5	14.0	
Coforge	290	1.9	1.2	6.8	11.5	14.4	10.9	
Birlasoft	167	2.0	1.7	8.6	13.6	14.7	14.8	
Zensar	150	1.5	1.0	0.2	15.3	14.6	14.7	

Fig 2 - TCS

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	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	7.2	7.4	7.4	1.0%	2.9%	<ul> <li>Had an exceptional FY24 with TCV up 25% (a decline of 1% in FY23). Expect US\$ 9bn-11bn TCV in 1QFY25.</li> </ul>
Revenue (Rs bn)	594	612	620	1.2%	4.4%	<ul> <li>TCS had been sounding incrementally positive on the BFSI vertical.</li> <li>Need to see if that is playing out.</li> </ul>
EBIT (Rs bn)	138	159	149	-6.5%	8.3%	<ul> <li>Had a better-than-expected margin performance in FY24 due to significant subcontractor cost compression. That may be a mild</li> </ul>
PAT (Rs bn)	111	124	115	-7.1%	4.3%	<ul><li>headwind in FY25.</li><li>Compression of existing book of business has been a key issue</li></ul>
EBIT Margin (%)	23.2%	26.0%	24.0%	(197bps)	86bps	with TCS with clients curtailing projects or pushing them back. Need to see if that behaviour has undergone a change.
PAT Margin (%)	18.6%	20.3%	18.6%	(168bps)	(2bps)	<ul> <li>While the company has stated that FY25 will be better than FY24 it has not indicated by how much.</li> </ul>

Source: Company, BOBCAPS Research

Fig 3 - Infosys

	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	4,617	4,564	4,655	2.0	0.8	Revenue growth guidance for FY25 of 1-3% CC will be maintained.
Revenue (Rs bn)	379,330	379,230	388,000	2.3	2.3	Margin guidance to remain at 20-22%.
EBIT (Rs bn)	78,910	76,210	78,062	2.4	(1.1)	<ul> <li>Likely to report the best among Tier-1 revenue growth of 2.5% QoQ in CC terms.</li> </ul>
PAT (Rs bn)	59,450	79,690	61,920	(22.3)	4.2	1QFY25 TCV should be US\$ 3bn-4bn.
EBIT Margin (%)	20.8	20.1	20.1	2bps	(68bps)	Things to watch out for: (1) The timing and extent of salary hikes in
PAT Margin (%)	15.7	21.0	16.0	(505bps)	29bps	FY25. (2) Any disclosure of Gen Al revenue or order inflow numbers.

Source: Company, BOBCAPS Research | CC = Constant currency, TCV = Total contract value



Fig 4 - HCL Technologies

	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	3,200	3,430	3,351	(2.3)	4.7	Expect revenue growth guidance for FY25 at 3-5% in CC terms to
Revenue (Rs bn)	262,960	284,990	279,358	(2.0)	6.2	<ul> <li>be maintained and so too the EBIT margin guidance of 18-19%.</li> <li>Likely the worst QoQ growth numbers in 1QFY25 among Tier-1</li> </ul>
EBIT (Rs bn)	44,600	50,180	48,548	(3.3)	8.9	peers – 2% decline. Flagged off during 4QFY24 largely due to offshoring of a large client and productivity pass through for others.
PAT (Rs bn)	35,340	39,860	38,229	(4.1)	8.2	<ul> <li>Expect TCV to come in at US\$ 2bn-2.5bn (entirely net new).</li> </ul>
EBIT Margin (%)	17.0	17.6	17.4	(23bps)	42bps	Margin is a key monitorable especially in services as this has been guite volatile in the past and has in certain guarters surprised on the
PAT Margin (%)	13.4	14.0	13.7	(30bps)	25 bps	downside.

Fig 5 – Wipro

	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	2,779	2,657	2,623	(1.3)	(5.6)	Estimate (0.5%) CC QoQ revenue growth in 1QFY25 as against (1.5%) to 0.5% CC growth quidance
Revenue (Rs bn)	228,310	222,083	219,550	(1.1)	(3.8)	■ EBIT margin will remain range-bound at ~16%
EBIT (Rs bn)	34,516	35,373	35,510	0.4	2.9	<ul> <li>TCV should be in the US\$ 3bn-US\$4bn</li> <li>Conversion of TCV to revenue a key monitorable as it seems to be</li> </ul>
PAT (Rs bn)	28,701	28,346	29,273	3.3	2.0	more acute than its peers.  The market is watching how much the new CEO Srini Pallia has
EBIT Margin (%)	15.1	15.9	16.2	25bps	106bps	had an impact in terms of order inflow and revenue growth and if he can deliver a revenue growth surprise in 2QFY25. We believe a
PAT Margin (%)	12.6	12.8	13.3	57bps	76bps	positive revenue growth guidance may help keep the stock up after a strong performance in the last 2-3 months.

Source: Company, BOBCAPS Research

Fig 6 - Tech Mahindra

_	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	1,601	1,548	1,550	0.1	(3.2)	<ul> <li>1.0% CC QoQ growth. Likely impacted by weakness in CME vertical (~37% of sales).</li> </ul>
Revenue (Rs bn)	131,590	128,713	129,175	0.4	(1.8)	<ul> <li>Expect TCV to be higher than 4QFY24 TCV of US\$ 500mn after remaining below the guided range of US\$ 700mn-1bn for the fifth</li> </ul>
EBIT (Rs bn)	8,914	9,464	10,142	7.2	13.8	<ul><li>consecutive quarter.</li><li>Expect adjusted EBIT margin to expand QoQ in 1QFY25. TML</li></ul>
PAT (Rs bn)	6,925	6,610	9,148	38.4	32.1	recorded its lowest-ever EBIT margin of 4.7% in 2QFY24 followed by 5.4% in 3QFY24 and 7.4% in 4QFY24 due to business restructuring, including termination of unprofitable contracts. Its goal
EBIT Margin (%)	6.8	7.4	7.9	50bps	108bps	is to reach 15% EBIT margin by FY27.  Things to watch out for: (1) Is there demand recovery in the CME
PAT Margin (%)	5.3	5.1	7.1	195bps	182bps	vertical? (2) Update to increase BFSI contribution. (3) Specific actions taken to bring down the average resource cost.

Source: Company, BOBCAPS Research | CME = Communications, Media, and Entertainment



Fig 7 – LTI Mindtree

	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	1,059	1,069	1,087	1.6	2.7	<ul> <li>President of Sales Sudhir Chaturvedi has been quoted in the media recently saying that FY25 will be better than FY24 - our question</li> </ul>
Revenue (Rs bn)	87,021	88,929	90,610	1.9	4.1	will be by how much. The company failed to deliver on its double- digit revenue growth guidance which it gave at the beginning of
EBIT (Rs bn)	14,508	13,087	13,965	6.7	(3.7)	FY24.
PAT (Rs bn)	11,523	11,007	11,948	8.6	3.7	<ul> <li>Will the quarter see a material pickup in the TCV numbers – they have been underwhelming thus far for the company's size.</li> </ul>
EBIT Margin (%)	16.7	14.7	15.4	70bps	(126bps)	<ul> <li>Progress on the client mining strategy articulated at its 2023 analyst meet.</li> </ul>
PAT Margin (%)	13.2	12.4	13.2	81bps	(6bps)	When is it going to achieve the EBIT margin target of 17-18% as it is looking to reinvest more in the business?

Fig 8 - Mphasis

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	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	398	411	418	1.8	5.0	Could possibly see the second successive quarter of growth after
Revenue (Rs bn)	32,520	34,121	34,851	2.1	7.2	12 months of QoQ CC decline due to continued pressure from the Mortgage business amid high interest rates in the US.
EBIT (Rs bn)	4,995	5,081	5,287	4.1	5.9	<ul> <li>It reported TCV of US\$ 177mn for 4QFY24, which was the lowest of the last 10 quarters. After 1QFY24 TCV at US\$ 707mn, the highest in the company's history, TCV numbers could not cross US\$ 300mn</li> </ul>
PAT (Rs bn)	3,961	3,933	4,040	2.7	2.0	in any of the remaining three quarters of FY24. For 1QFY25, TCV will likely rebound and cross the US\$ 300mn mark.
EBIT Margin (%)	15.4	14.9	15.2	28bps	(19bps)	<ul> <li>Key monitorables - (1) Performance and outlook for the non-mortgage BFS part of the business. (2) Progress in growth beyond</li> </ul>
PAT Margin (%)	12.2	11.5	11.6	7bps	(59bps)	BFSI and top 10 clients.

Source: Company, BOBCAPS Research

Fig 9 – Persistent Systems

	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	283	311	326	4.9	15.3	<ul> <li>Expect the strongest in the Tier-2 peer set QoQ growth of 5% CC driven by its strong net new TCV addition in FY24.</li> </ul>
Revenue (Rs bn)	23,212	25,906	27,184	4.9	17.1	<ul> <li>Expect margin to contract QoQ (50bps) due to upfront costs on large deal execution. The possibility of a higher contraction is not</li> </ul>
EBIT (Rs bn)	3,466	3,745	3,804	1.6	9.7	ruled out. The company has clearly stated that its focus is on revenue growth.
PAT (Rs bn)	2,288	3,154	2,979	(5.6)	30.2	TCV to be around the US\$ 400mn+ mark in 1QFY25E after strong TCV of US\$ 447.7mn in 4QFY24. ACV is likely above US\$ 300mn.
EBIT Margin (%)	14.9	14.5	14.0	(47bps)	(94bps)	PSYS has been investing in building a company that is for a larger size and we believe that should be reflected in higher TCV.
PAT Margin (%)	9.9	12.2	11.0	(122bps)	110bps	<ul> <li>What is happening in the Hi-tech vertical – where it has the maximum exposure.</li> </ul>

Source: Company, BOBCAPS Research



Fig 10 - Coforge

	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	272	287	290	1.2	6.8	<ul> <li>Coforge unlike in the past has not given specific revenue growth guidance for FY25, though in a recent media interview the CEO indicated organic growth of 10%.</li> </ul>
Revenue (Rs bn)	22,210	23,585	24,206	2.6	9.0	<ul> <li>It reiterated its goal of achieving revenue of US\$ 2bn by FY27 (including inorganic elements) and margin expansion of 150-</li> </ul>
EBIT (Rs bn)	2,559	3,405	2,650	(22.2)	3.6	<ul> <li>200bps by FY27 (adjusted EBITDA margin for FY24 was 17.6%).</li> <li>Expect 1.9% CC QoQ growth in 1QFY25. Expect EBIT margin to contract by 350bps QoQ to 10.9% as full salary hikes have been</li> </ul>
PAT (Rs bn)	1,653	2,238	1,939	(13.4)	17.3	given from 1 Apr 2024. The new ESOP scheme will also have an impact on margins and these costs will be frontloaded in FY25.
EBIT Margin (%)	11.5	14.4	10.9	(349bps)	(57bps)	<ul> <li>Coforge is likely to report US\$ 300mn+ TCV like what it did for nine consecutive quarters.</li> </ul>
PAT Margin (%)	7.4	9.5	8.0	(148bps)	57bps	<ul> <li>Things to watch out for: (1) BFSI demand in the UK where the bulk of its revenue comes from, (2) trajectory of SG&amp;A costs, and (3) an update on Cigniti M&amp;A</li> </ul>

Fig 11 - Birlasoft

-	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	154	164	167	1.7	8.6	• We expect 2.0% CC QoQ growth in 1QFY25.
Revenue (Rs bn)	12,628	13,625	13,901	2.0	10.1	<ul> <li>We expect EBIT margin to expand by 10bps QoQ to 14.8% as it looks to invest in capability and Sales and marketing which will be offset by better operational efficiencies.</li> </ul>
EBIT (Rs bn)	1,717	2,006	2,060	2.7	20.0	<ul> <li>Birlasoft to likely report TCV of US\$ 200mn+ same as the average</li> </ul>
PAT (Rs bn)	1,375	1,801	1,703	(5.4)	23.8	for the past 13 quarters.  Things to watch out for: (1) Birlasoft has done a lot of hiring at
EBIT Margin (%)	13.6	14.7	14.8	10bps	122bps	seniors' levels in both verticals and geos. We would like to hear plans laid down for FY25 and FY26 in these areas. (2) Birlasoft
PAT Margin (%)	10.9	13.2	12.3	(96bps)	136bps	indicated industry-leading growth for FY25 –want to see if it sticks to this.

Source: Company, BOBCAPS Research

Fig 12 - Zensar Technologies

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	1QFY24	4QFY24	1QFY25E	QoQ growth (%)	YoY growth (%)	Comments
Revenue (US\$ mn)	149	148	150	1.0	0.2	• We expect 1.5% CC QoQ growth in 1QFY25.
Revenue (Rs bn)	12,272	12,297	12,468	1.4	1.6	We expect TCV for 1QFY25 to remain above the US\$ 150mn mark,
EBIT (Rs bn)	1,878	1,793	1,836	2.4	(2.2)	which has been the case for the past five quarters.  It created a net new engine for deals in FY24. Will watch out if it
PAT (Rs bn)	1,562	1,733	1,721	(0.7)	10.2	starts delivering.
EBIT Margin (%)	15.3	14.6	14.7	15bps	(58bps)	Things to watch out for: (1) whether revenue growth will pick up in FY25 after a weak FY24 - though margin expansion was
PAT Margin (%)	12.7	14.1	13.8	(29bps)	107bps	commendable in that year. (2) Update on the new healthcare vertical.

Source: Company, BOBCAPS Research



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