

HOLD TP: Rs 5,262 | ∧ 14%

HERO MOTOCORP

Automobiles

15 November 2024

Strong festive momentum; sustainability is the key

- Q2 revenue grew by ~11% YoY to Rs 104.6bn, driven by a mix of steady volume gain of ~7% YoY and realisation gain of 3% YoY
- Gross margin grew by a strong ~200bps/100bps YoY/QoQ to 33.3%,
 driven by mix improvement and pricing; EBITDA margin pace moderate
- Retain earnings for FY25E/FY26E/FY27E for now, assign 18x 1-year forward P/E for core business with TP of Rs 5,262. Maintain HOLD

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Healthy volume and realisation gains, strong festive mood: HMCL's Q2FY25 revenue grew ~11%/3% YoY/QoQ to Rs 104.6bn, driven by steady volume gains of 7% YoY (flat QoQ) to 1.51mn units and was supported by 3%/4% YoY/QoQ realisation (per vehicle) gains of Rs 68.8k. HMCL sold 5k electric vehicles. Momentum continued in the festive month of Oct'24 with 1.6mn units through retail sales.

Gross margin gain backed by pricing & better product mix: Raw material cost (RM) adjusted for inventory rose 7%/2% YoY/QoQ to Rs 70.6bn. However, RM cost as a percentage of sales fell to 66.7% from 68.6% in Q2FY24 (67.6% in Q1FY25). Gross margin grew 190bps/100bps YoY/QoQ to 33.3% due to better pricing and product mix with focus on premium products. Revenue from spares, accessories and merchandise was at ~Rs 14.56bn in Q2FY25 (+7.5% YoY). Other expenses climbed 25%/9% YoY/QoQ to Rs 13.1bn due to promotional spending. EBITDA rose 14%/4% YoY/QoQ to Rs 14.5bn and EBITDA margin improved to ~16.5% (+160bps YoY) for the ICE segment. Overall EBITDA margin improved by 40bps to 14.5% YoY.

Portfolio expansion: HMCL unveiled three new motorcycles at EICMA 2024 – the Xpulse 210, the Xtreme 250R and the Karizma XMR 250. In Q2FY25, it launched Hero Glamour, Mavrick 440, Hero Xtreme 160R 2V. HMCL also unveiled the New Hero Destini 125 Scooter. In the next 6-12 months it will have a robust range of EV scooters across ranges, and will have three ICE scooter models coming in by Mar'25.

Maintain HOLD: Factoring in the healthy product mix, signs of rural recovery and premium segment focus we pencil in a three-year revenue/EBITDA/PAT CAGR of 17%/17%/15%. We maintain our FY25E/FY26E/FY27E earnings but will keenly watch the sustainability of volume gains post festivities. We will accordingly revisit our earnings estimates if need be. We assign 18x target P/E to the core operations, in line with the 10-year average 1-year forward earnings, and raise the SOTP-based TP to Rs 5,262 (from Rs 5,245), which includes Rs 130/sh as the value of other businesses. We believe that while current valuations bake in the positives, the earnings revisions may leave space for upside. We retain our HOLD rating.

Key changes

| Target | Rating | |
|----------|------------|--|
| A | ∢ ▶ | |

| Ticker/Price | HMCL IN/Rs 4,604 |
|------------------|-------------------|
| Market cap | US\$ 10.9bn |
| Free float | 65% |
| 3M ADV | US\$ 46.9mn |
| 52wk high/low | Rs 6,246/Rs 3,130 |
| Promoter/FPI/DII | 35%/30%/24% |

Source: NSE | Price as of 14 Nov 2024

Key financials

| Y/E 31 Mar | FY24A | FY25E | FY26E |
|-------------------------|----------|----------|----------|
| Total revenue (Rs mn) | 3,74,557 | 4,62,228 | 5,32,497 |
| EBITDA (Rs mn) | 52,557 | 63,835 | 73,811 |
| Adj. net profit (Rs mn) | 38,079 | 47,126 | 53,856 |
| Adj. EPS (Rs) | 190.7 | 236.0 | 269.7 |
| Consensus EPS (Rs) | 206.7 | 237.0 | 269.0 |
| Adj. ROAE (%) | 21.2 | 23.4 | 23.7 |
| Adj. P/E (x) | 24.1 | 19.5 | 17.1 |
| EV/EBITDA (x) | 17.4 | 14.3 | 12.4 |
| Adj. EPS growth (%) | 30.8 | 23.8 | 14.3 |

Source: Company, Bloomberg, BOBCAPS Research

Stock performance



Source: NSE





Fig 1 - Earnings call highlights

| Parameter | Q2FY25 | Q1FY25 | Our view |
|----------------------------|---|---|---|
| Growth commentary | HMCL's volumes grew to 1.52mn in Q2FY25, from 1.41mn in Q2FY24 (+7.34% YoY). Momentum continued into the festive month of Oct'24 with 1.6mn units sold in retail (16% revenue growth YoY). Rural volumes grew higher than urban volumes, with strong inquiries coming from rural markets, implying continued growth momentum. The Vida team is working on customised B2B segment to cater to quick commerce demand. | The company has consolidated its presence in the strong Telangana and Andhra Pradesh market for its entry-level bikes, including Glamour and Super Splendor. It has ramped up its focus on Xtreme 125cc, which helped improve the market share from 13% in Q4FY24 to 20% in Q1FY25. The premium segment with the three big brands, Harley-Davidson X440, Mavrick 440, and Karizma, is the new focus segment for HMCL with retail maximisation and brand | HMCL's multi-fold strategy of sharpening focus on the premium segment and retaining a strong presence in the lowerend segments will aid revenue growth as the 100cc/110cc segments show signs of revival. |
| | Xtreme 125, Super Splendor and Glamour have experienced good traction. Further, HMCL has multiple launches planned as discussed below. | building and new launches at regular interval. In the scooter segment, the ICE and EV categories will experience big push with new launches and volume. | |
| Margins | Average realisation increased by Rs 2,700 QoQ, out of which Rs 1,400 was contributed by 2W and Rs 1,300 by the spares business. Management expects this trend to continue. EBITDA margin for the ICE segment improved to ~16.5% (+160bps YoY) due to improvement in product mix, softening of commodity prices and focus on premiumisation. Overall EBITDA margins improved by 40bps to 14.5% YoY. HMCL has guided for maintenance of EBITDA margin of ~14-16% going forward. | The gross margin QoQ weakened due to a lower contribution from the spares business at 12.5% vs 14.4% in 4QFY24. Higher contribution from the entry-level segment kept gross margin in check. However, the ICE segment's EBITDA margin improved and at ~16% is at the higher end of HMCL's intended range of 14%-16%. Effectively, higher ICE margins have helped higher investments in the Electric Vehicle segment. The negative impact on EV margin is 180bps, leading to overall EBITDA margin of 14.4%. | Realisation gains should continue from a better product mix, softening costs and growth momentum pick up in the base segment. Focus on premiumisation adds additional cushion. |
| Capacity expansion | Extreme 125 experienced good traction and HMCL increased its capacity to 40k per month from 25k and is available pan India. Further Super Splendor and Glamour are performing well. HMCL continues to expand Premia stores targeting to cross 100 by FY25-end from 58 stores currently. | Management indicated that the capacity in the 125cc segment will be enhanced to ~40k units per month of XtremeR in the medium term, from the current 25k/month, to tap incremental demand and gain further market share. | The company is a late entrant in the premium segment and could face fierce competition from incumbents in the segment. However, HMCL's strategy of targeting high-end products will help enhance margins. |
| Commentary on marketing | In Q2FY25 HMCL executed multiple marketing campaigns for the brand as well as new product launches. An advertisement with Virat Kohli for Xtreme 125 and Xtreme 160, Ram Charan for Hero Glamour and a campaign for Super Splendor for its mileage of 69km per litre were the key highlights. | The Super Splendor campaign of 69km per litre has been running across the country and has been accepted well as mileage is the key purchasing factor in the entry-level segment. For Xtreme125cc, dealers have received the Xtreme 125cc well, but only ~38-40% of the networks has so far received the Xtreme 125cc. HD X440 continues to be sold only in select Hero 2.0 stores. | The marketing strategy is yielding results with distinct responses in different categories which augurs well for HMCL. However, additional promotional expenses are moderating the pace of EBITDA margin expansion. |
| Commentary on new launches | HMCL unveiled three new motorcycles at EICMA 2024 – the Xpulse 210, the Xtreme 250R and the Karizma XMR 250. The company launched Hero Glamour, Mavrick 440 and Hero Xtreme 160R 2V in Q2FY25. HMCL also unveiled the New Hero Destini 125 Scooter. | In the entry segment (100-110cc) the refreshed Passion is well accepted and helping to maintain market share in the Deluxe 100cc category. Additionally, Glamour and Splendor Super will be scaled up. In the 125cc segment, the Xtreme is | Keeping the market excited with a stream of new launches will aid all-round growth at HMCL. This will also keep margins on improved trajectory intact. |



| Parameter | Q2FY25 | Q1FY25 | Our view |
|---|--|---|---|
| | In the next 6-12 months HMCL will have a robust range of EV scooters across all ranges and will have three models in the ICE scooters segment by Mar'25. | positioned as a premium product and will further help to gain market share. The premium segment (150cc+) will be adding more models in the medium term. In the scooter segment, ICE Destiny will be fully ramped up and the segment will be filled with new launches to keep up the momentum. | |
| Electric Vehicle portfolio and PLI scheme | EV volumes scaled up to 5,000 units per month for Q2FY25. EV scaled 11.6k units (Vida) in the festive month and gained 20% market share in five cities and 10% in 10 cities at the end of festive season, and had an overall market share of 5.4%. Growth was facilitated through increase in dealer networks. By FY26, products will be PLI-compliant and benefits will start kicking in. | HMCL expects the EV market to grow and become a ~1mn market going forward. Management indicated HMCL as an entity has been registered under the Production Linked Incentive (PLI) scheme. The current products in the market are not registered under PLI (Vida or otherwise). However, all new launches from H1FY25 will be registered under the PLI scheme and receive benefits from 2HFY25. | Differentiated EV products have resulted in a healthy buyer response in the initial phase. The thrust on EVs is another positive step, though it may keep margins muted. The cost moderation of EV products is comforting as it will moderate the impact on overall EBITDA margins. |
| Parts Accessories & Merchandise (PAM) segment | Revenue from spares, accessories and merchandise was at ~Rs 14.56bn in Q2FY25 (+7.5% YoY) and management expects revenue from the PAM segment to keep increasing going forward. | Revenue from spares accessories and merchandise segment in Q1FY25 was lower than Q4FY24 largely because of phasing and seasonality impact. | No major changes in the contribution from this segment and going forward it is expected to stay steady but will remain an added cushion. |
| Other Information | Financing share was ~66% in Q2FY25 (60% in Q1FY25) out of which Hero FinCorp (HFCL) was 26%. HFCL collections experienced a slowdown in Q2FY25. Loan book grew 16% YoY. HMCL entered southeast Asian geography by commencing operations in The Philippines. Columbia delivered a bottom-line turnaround with being cash and EBITDA positive for the first time. Good traction from Mexico as well. Bangladesh, Turkey and Nigeria experienced some geopolitical turmoil. HMCL invested Rs 1.75bn in the EV business in Q2FY25 vs Rs 1.81bn in Q1FY25. | Financing arm: Share of financing in Q1FY25 was at ~60%, no change from the previous quarter. Exports progress remained steady with The Philippines being the new region added in the overseas portfolio. Ramp up in Nigeria and Columbia is expected and is a positive. Capex guidance for FY25 is now at ~Rs 10bn-12bn. | Overseas ventures though steady in offtake will further boost export earnings in the medium term. Entry into new regions only helps derisk geographic concentration. |

Source: Company, BOBCAPS Research | EV: Electric vehicles, EICMA: Esposizione Internazionale Ciclo Motociclo e Accessori



Fig 2 – Quarterly performance (standalone)

| (Rs mn) | Q2FY25 | Q2FY24 | YoY (%) | Q1FY25 | QoQ (%) | Q2FY25E | Deviation (%) |
|------------------------------|-----------|-----------|---------|-----------|---------|-----------|---------------|
| Volume | 15,19,684 | 14,16,526 | 7.3 | 15,35,156 | (1.0) | 15,19,684 | 0.0 |
| Avg. Realisation per Vehicle | 68,851 | 66,680 | 3.3 | 66,076 | 4.2 | 67,326 | 2.3 |
| Net Revenues | 1,04,632 | 94,454 | 10.8 | 1,01,437 | 3.1 | 1,02,315 | 2.3 |
| Total Income (A) | 1,04,632 | 94,454 | 10.8 | 1,01,437 | 3.1 | 1,02,315 | 2.3 |
| Operating Expenses | | | | | | | |
| Raw materials consumed | 69,795 | 64,780 | 7.7 | 68,672 | 1.6 | 71,829 | (4.4) |
| Employee Expenses | 6,535 | 5,768 | 13.3 | 6,083 | 7.4 | 6,360 | (4.4) |
| Other Expenses | 13,143 | 10,624 | 23.7 | 12,085 | 8.8 | 12,985 | (6.9) |
| Total Expenditure (B) | 89,473 | 81,171 | 10.2 | 86,840 | 3.0 | 91,174 | (4.8) |
| EBITDA (A-B) | 15,159 | 13,283 | 14.1 | 14,598 | 3.8 | 68,511 | 1.9 |
| Other Income | 2,830 | 2,483 | 14.0 | 2,317 | 22.1 | 6,139 | 6.5 |
| Depreciation | 1,937 | 1,749 | 10.8 | 1,932 | 0.3 | 12,534 | 4.9 |
| EBIT | 16,052 | 14,017 | 14.5 | 14,983 | 7.1 | 87,184 | 2.6 |
| Finance Costs | 49 | 48 | 3.6 | 48 | 2.5 | 15,131 | 0.2 |
| PBT before excep items | 16,003 | 13,970 | 14.6 | 14,935 | 7.2 | 2,241 | 26.3 |
| Exceptional item | - | - | - | - | - | - | - |
| PBT after excep item | 16,003 | 13,970 | 14.6 | 14,935 | 7.2 | 15,358 | 4.2 |
| Tax expense | 3,967 | 3,431 | 15.6 | 3,708 | 7.0 | 3,839 | 3.3 |
| Reported PAT | 12,035 | 10,538 | 14.2 | 11,226 | 7.2 | 11,518 | 4.5 |
| Adjusted PAT | 12,035 | 10,538 | 14.2 | 11,226 | 7.2 | 11,518 | 4.5 |
| EPS (Rs) | 60.3 | 52.8 | 14.2 | 56.2 | 7.2 | 57.7 | 4.5 |
| Key Ratios (%) | | | (bps) | | (bps) | | (bps) |
| Gross Margin | 33.3 | 31.4 | 188 | 32.3 | 99 | 33.0 | 26 |
| EBITDA Margin | 14.5 | 14.1 | 43 | 14.4 | 10 | 14.8 | (30) |
| EBIT Margin | 15.3 | 14.8 | 50 | 14.8 | 57 | 15.1 | 28 |
| PBT Margin | 15.3 | 14.8 | 50 | 14.7 | 57 | 15.0 | 28 |
| Tax Rate | 24.8 | 24.6 | 23 | 24.8 | (4) | 25.0 | (21) |
| Adj PAT Margin | 11.5 | 11.2 | 35 | 11.1 | 44 | 11.3 | 24 |

Source: Company, BOBCAPS Research



Valuation methodology

Factoring in the healthy product mix, signs of rural recovery and premium segment focus, we pencil in a three-year Revenue/EBITDA/PAT CAGR of 17%/17%/15%. We maintain our FY25E/FY26E/FY27E earnings but will keenly monitor the sustainability of volume gains post festivities. We will accordingly revisit our earnings estimates if need be.

The premium segment performance is encouraging and so is the revival in the base segment in H1FY25. However, the EV segment may drag margins in the medium term. With strong product portfolios across segments, we feel growth will not be a challenge for HMCL though margins may stay range bound at ~14-16%.

We continue to assign 18x target P/E to the core operations, in line with the 10-year average 1-year forward earnings, and raise the SOTP-based TP to Rs 5,262 (from Rs 5,245), which includes Rs 130/sh as the value of other businesses. We believe though current valuations bake in the positives, upward earnings revisions may leave space for upside. We retain our HOLD rating

Fig 3 - Key assumptions

| | FY24 | FY25E | FY26E | FY27E |
|-----------------------|-----------|-----------|-----------|-----------|
| Volumes (units) | 56,21,457 | 66,38,510 | 74,24,965 | 81,61,869 |
| Realisation (Rs/unit) | 66,630 | 69,628 | 71,717 | 73,510 |
| EBITDA (Rs mn) | 52,557 | 63,835 | 73,811 | 83,208 |
| EBITDA margin (%) | 14.0 | 13.8 | 13.9 | 13.9 |
| Adj PAT (Rs mn) | 38,079 | 47,126 | 53,856 | 60,012 |

Source: Company, BOBCAPS Research

Fig 4 - Valuation summary

| Business | 1-year forward EPS (Rs) | Target P/E (x) | Value (Rs) |
|---------------------|-------------------------|----------------|------------|
| Standalone Business | 285 | 18 | 5,132 |
| Other Business | - | - | 130 |
| Total | • | - | 5,262 |

Source: BOBCAPS Research

Fig 5 - Peer comparison

| Company | Ticker | Rating | Target Price | EPS (Rs) | | ROE (%) | |
|-------------------|----------|---------------|--------------|----------|-------|---------|-------|
| | rickei | ricker Raulig | (Rs) | FY26E | FY27E | FY26E | FY27E |
| Hero MotoCorp | HMCL IN | HOLD | 5,262 | 269.7 | 300.5 | 25.1 | 24.7 |
| TVS Motor Company | TVSL IN | HOLD | 2,441 | 74.1 | 84.2 | 29.7 | 26.2 |
| Bajaj Auto | BJAUT IN | HOLD | 11,088 | 389.5 | 449.2 | 28.6 | 28.0 |

Source: BOBCAPS Research



Fig 6 – P/E band: We value HMCL at 18x 1-year forward EPS

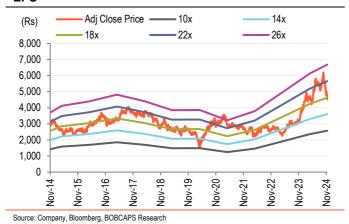
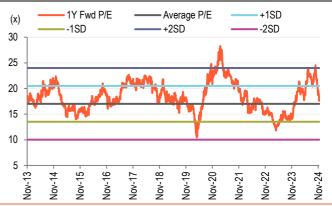


Fig 7 – P/E 1Y fwd: Valuations trending back to the mean, leaves headroom for upside



Source: Company, Bloomberg, BOBCAPS Research

Key risks

Key upside/downside risks to our estimates are:

- Reversal in the raw material cost inflation and slower-than-expected demand revival, especially in the rural segment, represent key downside risks.
- A stronger-than-expected response to HMCL's high-end products in the 150cc+ segment would be a key upside risk to our estimates.



Financials

Income Statement

| Income Statement | F)/00 A | F)/0.4.4 | FVAFF | E)/00E | E)/07E |
|--|------------------------------------|------------------------|----------------------------|--------------------------|---------------------------------------|
| Y/E 31 Mar (Rs mn) | FY23A | FY24A | FY25E | FY26E | FY27E |
| Total revenue | 3,38,057 | 3,74,557 | 4,62,228 | 5,32,497 | 5,99,979 |
| EBITDA | 39,862 | 52,557 | 63,835 | 73,811 | 83,208 |
| Depreciation | 6,570 | 7,114 | 7,894 | 8,458 | 8,943 |
| EBIT | 38,944 | 54,368 | 63,285 | 72,420 | 81,489 |
| Net interest inc./(exp.) | (199) | (185) | (659) | (851) | (936) |
| Other inc./(exp.) | 5,652 | 8,926 | 7,344 | 7,068 | 7,225 |
| Exceptional items | 0 | 1,600 | 0 | 0 | 0 |
| EBT | 38,746 | 52,583 | 62,626 | 71,569 | 80,553 |
| Income taxes | 9,640 | 12,904 | 15,500 | 17,713 | 20,541 |
| Extraordinary items | 0 | 0 | 0 | 0 | 0 |
| Min. int./Inc. from assoc. | 0 | 0 | 0 | 0 | 0 |
| Reported net profit | 29,106 | 39,679 | 47,126 | 53,856 | 60,012 |
| Adjustments | 0 | (1,600) | 0 | 0 | 0 |
| Adjusted net profit | 29,106 | 38,079 | 47,126 | 53,856 | 60,012 |
| Balance Sheet | | | | | |
| Y/E 31 Mar (Rs mn) | FY23A | FY24A | FY25E | FY26E | FY27E |
| Accounts payables | 49,638 | 58,529 | 70,969 | 78,130 | 87,996 |
| Other current liabilities | 8,151 | 8,269 | 8,682 | 9,116 | 9,572 |
| Provisions | 3,738 | 4,708 | 4,943 | 5,191 | 5,450 |
| Debt funds | 0 | 0 | 0 | 0 | 0 |
| Other liabilities | 0 | 0 | 0 | 0 | 0 |
| Equity capital | 400 | 400 | 400 | 400 | 400 |
| Reserves & surplus | 1,66,651 | 1,79,462 | 2,01,314 | 2,27,214 | 2,57,273 |
| Shareholders' fund | 1,67,051 | 1,79,861 | 2,01,714 | 2,27,614 | 2,57,673 |
| Total liab. and equities | 2,28,578 | 2,51,367 | 2,86,308 | 3,20,050 | 3,60,691 |
| Cash and cash eq. | 3,455 | 6,089 | 3,994 | 6,918 | 6,203 |
| Accounts receivables | 27,982 | 27,034 | 36,978 | 43,665 | 49,198 |
| Inventories | 14,341 | 14,438 | 18,489 | 21,832 | 24,599 |
| Other current assets | 14,498 | 14,148 | 14,855 | 15,598 | 16,378 |
| Investments | 1,10,104 | 1,30,861 | 1,48,912 | 1,65,204 | 1,96,040 |
| Net fixed assets | 57,614 | 58,340 | 60,246 | 61,688 | 62,645 |
| CWIP | 4,638 | 4,805 | 7,000 | 9,000 | 9,000 |
| Intangible assets | 0 | 0 | 0 | 0 | 0 |
| Deferred tax assets, net | (4,054) | (4,348) | (4,166) | (3,855) | (3,372) |
| Other assets | 0 | 0 | 0 | 0 | 0 |
| Total assets | 2,28,578 | 2,51,367 | 2,86,308 | 3,20,050 | 3,60,691 |
| Cook Floure | | | | | |
| Cash Flows Y/E 31 Mar (Rs mn) | FY23A | FY24A | FY25E | FY26E | FY27E |
| Cash flow from operations | 25,189 | 48,638 | 45,403 | 51,465 | 62,296 |
| Capital expenditures | (6,175) | (8,007) | (11,995) | (11,900) | (9,900) |
| Change in investments | (3,580) | (20,757) | (18,051) | (16,293) | (30,836) |
| | , | 8,926 | | , | |
| Other investing cash flows | 5,652 | (19,839) | 7,344 (22,701) | 7,068 | 7,225 |
| Cash flow from investing | (4,104) 71 | 241 | | (21,125) | (33,511) |
| Equities issued/Others Debt raised/repaid | 0 | 0 | (241) | 0 | 0 |
| Interest expenses | | | | | |
| ILIDELEST EXTREUSES | (199) | (185) | (659) (23,963) | (851) (27,956) | (936) (29,953) |
| | | | | | (29.953) |
| Dividends paid | (19,983) | (27,956) | | | |
| Dividends paid Other financing cash flows | (19,983) 221 | 295 | (182) | (311) | (482) |
| Dividends paid Other financing cash flows Cash flow from financing | (19,983) 221 (19,890) | 295 (27,605) | (182) (25,045) | (311) (29,118) | (482) (31,372) |
| Dividends paid Other financing cash flows | (19,983) 221 | 295 | (182) | (311) | (482) (31,372) (2,587) 6,203 |

| Per Share | | | | | |
|-----------------------------------|-------|-------|---------|---------|---------|
| Y/E 31 Mar (Rs) | FY23A | FY24A | FY25E | FY26E | FY27E |
| Reported EPS | 145.8 | 190.7 | 236.0 | 269.7 | 300.5 |
| Adjusted EPS | 145.8 | 190.7 | 236.0 | 269.7 | 300.5 |
| Dividend per share | 100.1 | 140.0 | 120.0 | 140.0 | 150.0 |
| Book value per share | 836.6 | 900.7 | 1,010.1 | 1,139.8 | 1,290.4 |
| Valuations Ratios | | | | | |
| Y/E 31 Mar (x) | FY23A | FY24A | FY25E | FY26E | FY27E |
| EV/Sales | 2.7 | 2.4 | 2.0 | 1.7 | 1.5 |
| EV/EBITDA | 23.0 | 17.4 | 14.3 | 12.4 | 11.0 |
| Adjusted P/E | 31.6 | 24.1 | 19.5 | 17.1 | 15.3 |
| P/BV | 5.5 | 5.1 | 4.6 | 4.0 | 3.6 |
| DuPont Analysis | | | | | |
| Y/E 31 Mar (%) | FY23A | FY24A | FY25E | FY26E | FY27E |
| Tax burden (Net profit/PBT) | 75.1 | 72.4 | 75.3 | 75.3 | 74.5 |
| Interest burden (PBT/EBIT) | 99.5 | 96.7 | 99.0 | 98.8 | 98.9 |
| EBIT margin (EBIT/Revenue) | 11.5 | 14.5 | 13.7 | 13.6 | 13.6 |
| Asset turnover (Rev./Avg TA) | 208.1 | 215.9 | 242.3 | 248.1 | 247.3 |
| Leverage (Avg TA/Avg Equity) | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| Adjusted ROAE | 17.9 | 22.0 | 24.7 | 25.1 | 24.7 |
| Ratio Analysis | | | | | |
| Y/E 31 Mar | FY23A | FY24A | FY25E | FY26E | FY27E |
| YoY growth (%) | | | | | |
| Revenue | 15.6 | 10.8 | 23.4 | 15.2 | 12.7 |
| EBITDA | 18.3 | 31.8 | 21.5 | 15.6 | 12.7 |
| Adjusted EPS | 17.7 | 30.8 | 23.8 | 14.3 | 11.4 |
| Profitability & Return ratios (%) | | | | | |
| EBITDA margin | 11.8 | 14.0 | 13.8 | 13.9 | 13.9 |
| EBIT margin | 11.5 | 14.5 | 13.7 | 13.6 | 13.6 |
| Adjusted profit margin | 8.6 | 10.2 | 10.2 | 10.1 | 10.0 |
| Adjusted ROAE | 17.4 | 21.2 | 23.4 | 23.7 | 23.3 |
| ROCE | 18.0 | 23.7 | 25.0 | 25.4 | 25.0 |
| Working capital days (days) | | | | | |
| Receivables | 28 | 27 | 25 | 28 | 28 |
| Inventory | 14 | 14 | 13 | 14 | 14 |
| Payables | 72 | 78 | 73 | 73 | 72 |
| Ratios (x) | | | | | |
| 0 | 0.4 | 0.4 | 0.4 | 0.3 | 0.3 |
| Gross asset turnover | 0.4 | 0.4 | 0.4 | 0.5 | 0.3 |

Adjusted debt/equity 0.0 0.0

Source: Company, BOBCAPS Research | Note: TA = Total Assets

1.0

(196.0)

0.9

(293.9)

0.9

0.0

(96.0)

1.0

0.0

(85.1)

0.9

0.0

(87.1)

Current ratio

Net interest coverage ratio



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Brand Name: BOBCAPS

Trade Name: www.barodaetrade.com CIN: U65999MH1996GOI098009





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Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

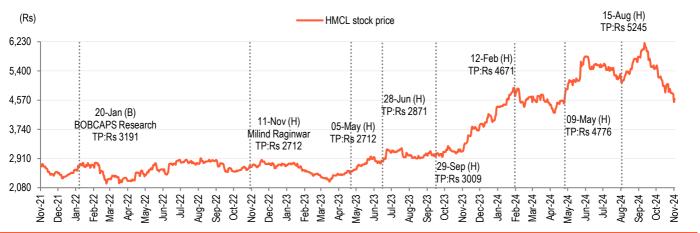
HOLD - Expected return from -6% to +15%

SELL - Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Ratings and Target Price (3-year history): HERO MOTOCORP (HMCL IN)



B - Buy, H - Hold, S - Sell, A - Add, R - Reduce

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HERO MOTOCORP



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