

HOLD TP: Rs 1,780 | ¥ 1%

HAVELLS INDIA

Consumer Durables

05 June 2024

Annual report analysis: Product innovation driving growth

- Healthy FY24 performance; EBITDA margin expansion of 40bps YoY;
 Lloyd turns profitable in Q4
- Rural market expansion and in-house manufacturing remain strategic focus areas
- Maintain HOLD on increased in valuations; TP of Rs 1,780 valued at 53x
 FY26E P/E

Arshia Khosla research@bobcaps.in

Healthy performance amid lacklustre demand: Throughout FY24, HAVL exhibited healthy overall performance with revenue at Rs 186bn (+9.9% YoY). Infrastructure-led segments, buoyed by government's consistent emphasis on infrastructure development, experienced strong growth trajectories. Conversely, B2C segments encountered challenges in a subdued consumer demand landscape.

Expanding access into rural market: With the aim of enhancing product accessibility, the company expanded into emerging channels such as modern format retail, e-commerce, and quick commerce. Additionally, through the Rural Vistaar programme, HAVL made efforts to establish a retail presence in towns with populations of less than 10,000, resulting in the addition of over 250 UTSAV stores this year alone, bringing the total to over 600.

Manufacturing focus: Manufacturing is a key strength for HAVL and its gross block expanded at 15% CAGR over the past 10 years. This growth continued post the acquisition of Lloyd as the company commissioned a new plant at Sri City, taking its total air conditioner capacity to 1mn units per year. Capex for FY24 was ~Rs 7bn.

Higher R&D investment: The company incurred R&D spend of Rs 2.06bn in FY24, rising at 18% CAGR over FY19-FY24. It has nearly tripled spends from Rs 790mn in FY19 to keep pace with the changing consumer environment.

Expansive distribution reach: HAVL's vast network includes around ~0.3mn retailers and electricians each, with 18,000 dealers and 8,718 active vendors. This network boosts product availability across markets. Efforts to onboard new electricians led to a significant monthly increase of 5% in enrolments.

Maintain HOLD: Despite acknowledging HAVL's strengths such as its strong brand, extensive distribution network, and growth potential, we remain cautious as its valuations are high. As a result, we maintain HOLD. Our TP for HAVL remains Rs 1,780, with a target multiple of 53x FY26E P/E.

Key changes

Target	Rating	
∢ ▶	< ▶	

Ticker/Price	HAVL IN/Rs 1,793
Market cap	US\$ 13.7bn
Free float	41%
3M ADV	US\$ 26.4mn
52wk high/low	Rs 1,985/Rs 1,233
Promoter/FPI/DII	60%/23%/10%

Source: NSE | Price as of 5 Jun 2024

Key financials

Y/E 31 Mar	FY24A	FY25E	FY26E
Total revenue (Rs mn)	185,900	211,581	240,871
EBITDA (Rs mn)	18,426	23,647	28,854
Adj. net profit (Rs mn)	12,708	17,217	21,093
Adj. EPS (Rs)	20.3	27.5	33.7
Consensus EPS (Rs)	20.3	27.3	33.2
Adj. ROAE (%)	18.1	21.4	22.4
Adj. P/E (x)	88.4	65.2	53.2
EV/EBITDA (x)	61.0	47.5	38.9
Adj. EPS growth (%)	18.6	35.5	22.5

Source: Company, Bloomberg, BOBCAPS Research

Stock performance



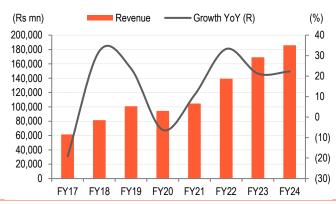
Source: NSE





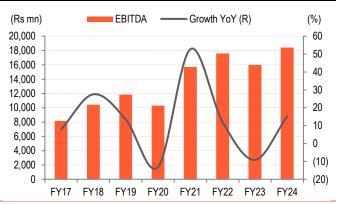
Growth trends

Fig 1 - Revenue growth



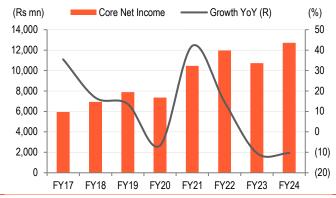
Source: Company, BOBCAPS Research

Fig 2 - EBITDA growth



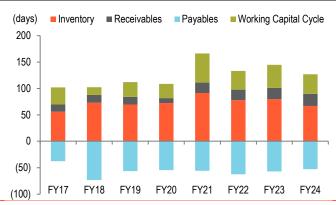
Source: Company, BOBCAPS Research

Fig 3 - Adj. PAT trend



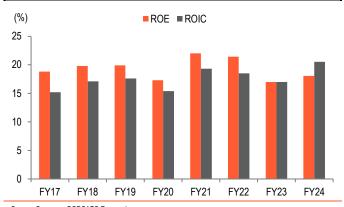
Source: Company, BOBCAPS Research

Fig 4 - Working capital cycle



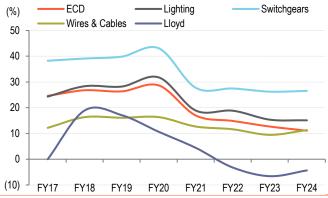
Source: Company, BOBCAPS Research

Fig 5 - Return ratios



Source: Company, BOBCAPS Research

Fig 6 - Segmental EBIT margins



Source: Company, BOBCAPS Research



Annual report takeaways

HAVL increased margins in FY24 through premiumisation efforts, cost efficiencies, and the favourable impact of softer commodity prices. The company maintained a strong financial position, remaining free of debt, and consistently delivering on its dividend payout track record. This was underpinned by HAVL's ability to generate strong cash flows.

Fig 7 – Segmental offerings

Category	Offerings	Revenue share FY24 (%)	Revenue share FY23 (%)
Switchgears	Switches, domestic switchgears, industrial switchgears, capacitors, automation and control	12.08	12.6
Cables	Power cable and flexible cables	33.9	32.8
Lighting and Fixtures	Professional luminaires and consumer luminaires	8.8	9.5
Electrical Consumer Durables	Fans, small domestic appliances, and water heaters	18.7	19.5
Lloyd Consumer	Air conditioners, refrigerator, washing machine, televisions, and other domestic appliances	20.5	20.0
Others	Motors, solar, pump, water purifiers and personal grooming products	5.8	5.6

Source: Company, BOBCAPS Research

Fig 8 - Segmental performance

Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Switchgears	14,677	14,245	15,777	13,394	14,609	17,960	21,202	22,463
EBIT margin (%)	38	39	40	43	28	27	26	27
Cables	26,756	26,834	32,346	29,942	31,802	46,451	55,326	63,176
EBIT margin (%)	12	16	16	16	13	12	9	11
Lighting and Fixtures	10,498	11,774	13,092	10,253	11,140	13,916	16,145	16,398
EBIT margin (%)	24	28	28	32	19	19	15	15
Electrical Consumer Durables	14,199	15,696	20,964	20,054	23,770	30,739	32,982	34,825
EBIT margin (%)	25	27	26	29	17	15	13	11
Lloyd Consumer	0	14,141	18,556	15,903	16,888	22,732	33,949	38,103
EBIT margin (%)	0	19	17	11	4	(3)	(7)	(4)

Source: Company, BOBCAPS Research

Fig 9 - Geographical revenue breakup

Segment revenue by locations of customers (%)	
Revenue - Domestic Market	97
Revenue - Overseas Market	3
Source: Company, BOBCAPS Research	

Fig 10 - R&D spends

-								
Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Capital	31	37	113	160	52	63	151	259
Recurring	456	536	682	856	904	1,040	1,481	1,802
Total	487	573	794	1,016	956	1,103	1,632	2,061
as a % of revenue	0.8	0.7	0.8	1.1	0.9	0.8	1.0	1.1

Source: Company, BOBCAPS Research



Fig 11 – Working capital management

Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Account receivables	2,307	3,278	4,066	2,417	5,637	7,663	9,739	11,650
Receival able days	14	15	15	9	20	20	21	23
Inventory	9,453	16,330	19,190	18,719	26,199	29,681	37,086	34,086
Inventory days	56	73	70	72	91	78	80	67
Account Payables	6,335	16,400	15,598	14,138	15,971	23,800	26,432	26,919
Payable days	38	73	57	55	56	62	57	53
Cash conversion cycle	32	14	28	27	55	35	44	37

Source: Company, BOBCAPS Research

Fig 12 - Contingent liabilities

Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Claims / suits filed against the Group not acknowledged as debts	57	153	66	65	69	71	68	66.7
Disputed tax liabilities in respect of pending litigations before appellate authorities	682	778	781	781	642	749	547	1102.5
Demand raised by Uttarakhand Power Corporation	10	10	10					
Total	749	941	857	846	710	820	616	1169
Net worth	32,768	37,292	41,976	43,116	51,763	60,029	66,255	74,468
CL as a % of NW	2.3	2.5	2.0	2.0	1.4	1.4	0.9	1.6

Source: Company, BOBCAPS Research

Fig 13 - Auditors' remuneration

Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Auditor's remunerations	25	14	16	15	14	14	15	20
as a % of EBITDA	0.3	0.1	0.1	0.2	0.1	0.1	0.1	0.1

Source: Company, BOBCAPS Research

Fig 14 - Key personnel remuneration

Particulars (Rs mn)	Designation	Gross Salary	Stock option	Commission	Total
Mr. Anil Rai Gupta	CMD	86		219	305
Mr. Ameet Kumar Gupta	WTD	34		88	122
Mr. Rajesh Kumar Gupta	Group CFO	76	0	88	164
Mr. Siddhartha Pandit	WTD	12	83		95
Total					686
as a % of employee expense					5.4

Source: Company, BOBCAPS Research

Manufacturing focus

Integrated manufacturing operations

- HAVL is investing in the latest technologies, mass production processes, and robust operations which facilitate the production of reliable and high-quality products.
- HAVL has long practised 'Make in India', manufacturing 90% of its products inhouse.



- All manufacturing plants are unique, based on different technologies, but have fully integrated manufacturing set-ups. Each plant is equipped with a high level of inhouse manufacturing, with all major components produced under the same roof.
- HAVL has procured automatic high-tech machines from Japan, Europe, and other leading manufacturers across the globe.
- Capacity expansion was undertaken across categories, focusing on HAVL in-house manufacturing. It has established capacities in the southern part of India, which is helping the company enhance competitiveness and responsiveness, and aligns with its ESG goals.
- The company currently has 15 manufacturing locations across nine locations in India (Fig 15), and research and development centres in Noida, Bangalore and Ghiloth (Rajasthan).
- AC plant operational at Sri City: Manufacturing operations at Sri City Plant are in full swing, capable of producing up to 1mn AC units annually. This cutting-edge facility incorporates seamless manufacturing processes and produces all essential components in-house. With advanced machinery and processes supported by its manufacturing execution systems (MES), the plant efficiently manages its operations, with women employees skillfully managing major tasks.

New manufacturing plant at Tumkur

HAVL is in the process of establishing a Cables plant at Tumkur in Karnataka. This upcoming state-of-the-art factory signifies a significant investment in enhancing manufacturing and supply chain capabilities in South India, indicating strategic foresight and commitment to addressing increasing market demands. The company expects to commence operations in FY25 and the greenfield manufacturing plant will cover an area of 300k sq. ft. It will initially focus on manufacturing Low Tension, Instrumentation and Control Cables under one roof, and the plant aims to streamline operations and optimise production processes to maximise output and effectively meet customer requirements.

New EMS manufacturing facility at Neemrana

- According to HAVL, its newly established Lighting and EMS Division provides a
 holistic solution for all EMS requirements, encompassing PCB Design, PCB
 Assembly, Product Assembly and Testing in a single facility for multiple business
 units.
- The facility boasts the capability to manufacture innovative and smart lighting products, encompassing a diverse range of LED drivers ranging from 3W to 250W. It produces smart LED drivers equipped with advanced features like dimming and tunable white, utilising technologies such as DALI (Digital Addressable Lighting Interface), Bluetooth, Wi-Fi, GSM (Global System for Mobile Communications) and GPRS (General Packet Radio Service).



Fig 15 - HAVL's manufacturing plants

Unit/Plant	Products
Solan, Baddi, Himachal Pradesh	Electrical wire accessories and switchgears
Haridwar, Uttarakhand	Water purifiers and appliances
Faridabad, Haryana	Switchgears
Sahibabad, Uttar Pradesh	Switchgears and capacitors
Neemrana, Alwar, Rajasthan	Motors and pumps; lighting & fixtures, water heaters and water coolers
Matsya Industrial Area, Alwar, Rajasthan	Industrial and domestic cables
Haridwar, Uttarakhand	Fans
Ghiloth, Alwar, Rajasthan	Air conditioners and washing machines
Sri City, Andhra Pradesh	Air conditioners

Source: Company, BOBCAPS Research

Balance sheet and cash flows

- HAVL ended the year with Rs 30.15bn in net cash.
- Capex was Rs 7.13bn in FY24, 25% higher than in FY23.
- Research and development spend for FY24 was Rs 2.06bn. The R&D team strength is 713 and HAVL has four R&D centres across India.
- The cash conversion cycle stood at 37 days vs 44 in FY23.

Fig 16 - HAVL's segmental capital expenditure

Segments (Rs mn)	FY20	FY21	FY22	FY23	FY24
Switchgears	520	260	370	270	540
Cables	1,050	270	210	200	2,510
Lighting and fixtures	30	20	130	220	1,090
Electrical Consumer durables	1,360	360	700	420	650
Others	40	40	70	70	290
Lloyd Consumer	320	910	780	4,040	1,620
Common capital expenditure	390	250	280	490	420

Source: Company, BOBCAPS Research

Distribution and reach

- To strengthen its foothold in urban markets, HAVL introduced Urban Distribution, an innovative channel expansion strategy. With the strategic emphasis on improving product accessibility and availability in urban communities, this initiative aims to enhance the point-of-sale experience, promote customer satisfaction, boost employee productivity, and establish a dependable talent pipeline. Through Urban Distribution, HAVL aims to equip in-store sales professionals with innovative sales techniques and skills derived from detailed on-field analysis, incorporating both technological advancements and human interventions.
- HAVL is broadening its distribution network consistently, actively engaging with retailers through a network of ~0.25mn retailers, and ~18,000 dealers and servicing ~0.3mn lakh electricians. This extensive outreach further encompasses a total of 8,718 active vendors, reflecting HAVL's commitment to enhance the accessibility and availability of its products across diverse markets.



Omni channel presence: With a keen eye on ensuring widespread accessibility to
its diverse range of products, HAVL has embarked on a strategic expansion
journey into emerging channels, notably modern retail format (MFR) and ecommerce, alongside a foray into quick commerce.

Rural Vistaar programme

- HAVL has directed significant efforts towards rural markets through its Rural Vistaar programme. This programme places particular emphasis on establishing retail presence in towns with populations of below 10,000, a segment often overlooked by traditional retail strategies.
- As part of this endeavour, HAVL is vigorously expanding UTSAV stores, adding over 250 new outlets in the past year alone. This concerted effort has significantly improved the company's retail footprint, with the total number of UTSAV stores now exceeding 600.

Raw material sourcing

- Heightened volatility in commodity and foreign currency markets, exacerbated by geopolitical tensions in diverse global regions, has disrupted both raw material availability and supply chains.
- In FY24, the company significantly slashed its import reliance to under 15%. It efficiently secured 44% of its needs from suppliers situated within a 100km radius, thus mitigating freight expenses and transport vulnerabilities.

Fig 17 - Cost of raw material consumed

(Rs mn)	FY24	FY23	YoY (%)
Copper	36,605	33,612	9
Aluminum	11,340	10,096	12
General plastic and Engineering plastic	4,635	4,380	6
Paints and chemicals	4,776	5,094	(6)
Steel	3,234	2,757	17
Packing materials	3,905	3,744	4
Other materials	34,241	33,495	2

Source: Company, BOBCAPS Research

Segmental performance

Switchgears

- The product portfolio under switchgear consists of domestic switchgears, capacitors, switches and industrial switchgears.
- The switchgears segment grew ~6% in FY24.
- The segment contributes 12% of the total revenue.
- As the industry gradually moves towards smart and interconnected technologies, it propels the shift toward smart homes. In the premium segment, HAVL further enriched its Signia smart range by introducing the Grey finish, enabling a seamless blend with home décor and, in turn, elevating interior ambience.



HAVL remains optimistic that the increase in new real estate launches will have a
positive impact on the demand for switches and other electrical categories.

Cables

- Cables segment achieved revenue growth of 14.2%, maintaining double-digit growth momentum driven by continued infrastructure-led demand for power cables and flexible cables.
- The segment contributes 34% of HAVL's total revenue.
- Power cables: As demand for power cables grows steadily, HAVL's expansion
 was constrained by capacity limitations through the year. To address this issue, the
 company is actively pursuing greenfield expansion of its power cables capacity in
 Tumkur, Karnataka, expecting to commission the plant in early FY25.
- Flexible cables: During the year, HAVL intensified its efforts in flexible cables, prioritising deeper penetration into semi-urban and rural markets while expanding existing distribution channels. Leveraging a multi-brand strategy with HAVL, Standard and REO, the company aimed to cater to diverse customer segments and establish a distinct product hierarchy.

Electrical Consumer Durables

- The Electrical Consumer Durables (ECD) segment, consisting of fans, small domestic appliances, and water heaters, encountered challenges at the onset of FY24, as unseasonal rains disrupted summer consumer demand, resulting in increased channel inventories accumulated during the BEE (Bureau of Energy Efficiency) transition. Despite reduced consumer interest, heightened competition characterised the fan industry. However, the latter half of the year saw signs of growth as summer regained momentum.
- During the year HAVL concentrated on advancing its Brushless Direct Current (BLDC) and Super premium BLDC+ range as part of its premiumisation strategy across all fan segments. With nearly 40 models now in the BLDC range, HAVL boasts the largest assortment of BLDC fans among its peers in our coverage universe with distinct offerings, steadily increasing its BLDC share to over 20%.

Lighting

- In FY24, amid significant price erosion in LEDs within the lighting industry, HAVL
 maintained its commitment to customer-centricity and product innovation across its
 two business units, Consumer Lighting and Professional Lighting, consolidating its
 market position and resilience.
- Professional Lighting: HAVL's Professional Lighting business experienced robust growth, solidifying the brand's reputation among diverse clientele, including leading industries, modern workspaces, and various government sectors such as Railways, NHAI, and Smart Cities. Notably, HAVL provided lighting solutions for prestigious projects like the Shri Ram Mandir in Ayodhya and the Central Vista projects, establishing itself as the preferred choice for national highway projects requiring superior products and optical performance.



Consumer lighting: HAVL has solidified its position as a frontrunner in innovative lighting within the consumer market by consistently introducing distinctive products. Through a strategic series of differentiated product launches, HAVL has not only demonstrated its commitment to innovation but also reinforced its reputation as a pioneering brand in the consumer lighting industry. These innovative offerings have allowed HAVL to stand out among competitors, capturing the attention of consumers seeking cutting-edge lighting solutions that enhance their living spaces.

Lloyd

- Lloyd maintains its trajectory as a prominent player in the consumer durables market, providing an extensive range of products including air conditioners, washing machines, refrigerators, and televisions. Alongside achieving robust revenue growth, Lloyd widened its profit margin throughout the year.
- Since the acquisition, Lloyd has focused on premiumisation through internal manufacturing, innovative product development, increased brand investments, and expansion into modern retail. With manufacturing facilities for air conditioners and washing machines, Lloyd introduced unique feature-led products like Indoor Air Quality (IAQ) and Intelli-Logic Air Conditioners in FY24.
- Lloyd boosted its presence in general trade and ventured into emerging channels
 like organised retail and e-commerce. In organised retail, the focus was on
 expanding counter share by investing in in-store demonstrators (ISDs). Also, Lloyd
 introduced the Sales & Service Dealership (SSD) channel by establishing exclusive
 Lloyd Gallery stores nationwide.



Valuation methodology

HAVL has solidified its position as a formidable player within the consumer durables sector, showcasing a diversified portfolio across multiple categories. This diversified presence is underpinned by a robust balance sheet, allowing the company to concentrate on specific business segments, as evidenced by its approach to Lloyd.

Management's positive outlook on the forthcoming quarters underscores its confidence in a substantial resurgence within HAVL's core product line-up. This optimism stems from anticipated market dynamics and internal strategic initiatives geared towards fortifying the company's market standing and enhancing its competitive edge.

While we recognise the strengths of HAVL's core offerings, including its strong brand recognition, expansive distribution network and inherent growth drivers, we remain cautious due to the stock's expensive valuations. Therefore, we maintain our HOLD rating on the stock.

Our TP for HAVL stands at Rs 1,780, with an unchanged target multiple of 53x FY26E P/E. This valuation aligns with the stock's three-year average, reflecting a balanced assessment of its growth prospects and market positioning.

Fig 18 - Key assumptions

Parameters	FY23	FY24	FY25E	FY26E
Revenue	169,107	185,900	211,581	240,871
EBITDA	15,991	18,426	23,647	28,854
EBITDA margin	9.5	9.9	11.2	12.0
EPS (Rs)	17.1	20.3	27.5	33.7

Source: Company, BOBCAPS Research

Key risks

Key upside risks to our estimates are:

- higher-than-anticipated demand, and
- faster margin improvement in Lloyd and ECD segments.

Key downside risks to our estimates are:

- inadequate pickup in consumer demand, and
- steep rise in raw material prices.



Financials

Y/E 31 Mar (Rs mn)	FY22A	FY23A	FY24A	FY25E	FY26E
Total revenue	139,385	169,107	185,900	211,581	240,871
EBITDA	17,604	15,991	18,426	23,647	28,854
Depreciation	2,609	2,962	3,385	3,128	3,352
EBIT	14,995	13,030	15,041	20,519	25,502
Net interest inc./(exp.)	(534)	(336)	(457)	(479)	(493)
Other inc./(exp.)	1,604	1,777	2,490	2,614	2,745
Exceptional items	0	0	0	0	2,7.10
EBT	16,066	14,471	17,074	22,655	27,754
Income taxes	4,101	3.753	4.366	5,437	6,661
Extraordinary items	0	0	0	0	0,00
Min. int./Inc. from assoc.	0	0	0	0	0
Reported net profit	11,965	10,717	12,708	17,217	21,093
Adjustments	0	0	0	0	21,000
Adjusted net profit	11,965	10,717	12,708	17,217	21,093
Aujuotou not pront	11,000	10,111	12,700	11,211	21,000
Balance Sheet					
Y/E 31 Mar (Rs mn)	FY22A	FY23A	FY24A	FY25E	FY26E
Accounts payables	23,800	26,432	26,919	34,780	39,595
Other current liabilities	10,881	11,562	15,305	14,465	16,468
Provisions	0	0	0	0	
Debt funds	3,955	2,231	3,032	3,191	3,287
Other liabilities	6,567	5,095	4,604	5,240	5,966
Equity capital	626	627	627	627	627
Reserves & surplus	59,403	65,628	73,841	85,733	101,501
Shareholders' fund	60,029	66,255	74,468	86,360	102,127
Total liab. and equities	105,232	111,574	124,327	144,037	167,443
Cash and cash eq.	27,014	18,702	30,382	37,433	50,160
Accounts receivables	7,663	9,739	11,650	12,722	14,789
Inventories	29,681	37,086	34,086	42,598	46,330
Other current assets	1,708	5,135	2,879	1,419	1,615
Investments	0	0	0	0	
Net fixed assets	34,336	36,236	26,063	27,935	29,583
CWIP	572	1,634	2,969	3,379	3,847
Intangible assets	0	0	0	0	
Deferred tax assets, net	0	0	0	0	C
Other assets	4,258	3,042	16,299	18,551	21,119
Total assets	105,232	111,574	124,327	144,037	167,443
Cash Flows					
Y/E 31 Mar (Rs mn)	FY22A	FY23A	FY24A	FY25E	FY26E
Cash flow from operations	17,278	5,649	19,529	19,243	25,267
Capital expenditures	(2,528)	(5,855)	(7,591)	(5,000)	(5,000)
Change in investments	0	5,004	(10,371)	0	0
Other investing cash flows	(5,067)	1,201	1,823	(2,026)	(2,310)
Cash flow from investing	(7,595)	350	(16,139)	(7,026)	(7,310)
Equities issued/Others	312	267	0	0	C
Debt raised/repaid	0	(4,563)	(848)	159	96
Interest expenses	0	0	0	0	C
Dividends paid	(5,783)	(4,773)	(4,488)	(5,325)	(5,325)
Other financing cash flows	0	0	0	0	C
Cash flow from financing	(5,472)	(9,069)	(5,335)	(5,166)	(5,230)
Chg in cash & cash eq.	4,212	(3,070)	(1,945)	7,052	12,727
Closing cash & cash eq.	27,014	18,702	30,382	37,433	50,160

Per Share	FY22A	FY23A	FY24A	FY25E	FY26E
Y/E 31 Mar (Rs)					
Reported EPS	19.1	17.1	20.3	27.5	33.7
Adjusted EPS	19.1	17.1	20.3	27.5	33.7
Dividend per share	7.5	7.5	8.5	8.5	8.5
Book value per share	95.8	105.8	118.9	137.8	163.0
Valuations Ratios					
Y/E 31 Mar (x)	FY22A	FY23A	FY24A	FY25E	FY26E
EV/Sales	8.1	6.6	6.0	5.3	4.7
EV/EBITDA	63.8	70.2	61.0	47.5	38.9
Adjusted P/E	93.9	104.8	88.4	65.2	53.2
P/BV	18.7	17.0	15.1	13.0	11.0
B. B. of A. of Att					
DuPont Analysis	FY22A	FY23A	FY24A	FY25E	FY26E
Y/E 31 Mar (%) Tax burden (Net profit/PBT)	74.5	74.1	74.4	76.0	76.0
		111.1	113.5	110.4	
Interest burden (PBT/EBIT) EBIT margin (EBIT/Revenue)	107.1	7.7	8.1	9.7	108.
· · · · · · · · · · · · · · · · · · ·	4.1	4.7	7.1		
Asset turnover (Rev./Avg TA)	0.6		0.4	7.6	8.
Leverage (Avg TA/Avg Equity)	21.4	0.6 17.0	18.1	0.3 21.4	
Adjusted ROAE	21.4	17.0	10.1	21.4	22.4
Ratio Analysis					
Y/E 31 Mar	FY22A	FY23A	FY24A	FY25E	FY26E
YoY growth (%)					
Revenue	33.3	21.3	9.9	13.8	13.8
EBITDA	12.0	(9.2)	15.2	28.3	22.0
Adjusted EPS	14.6	(10.4)	18.6	35.5	22.
Profitability & Return ratios (%)		. ,			
EBITDA margin	12.6	9.5	9.9	11.2	12.0
EBIT margin	10.8	7.7	8.1	9.7	10.0
Adjusted profit margin	8.6	6.3	6.8	8.1	8.8
Adjusted ROAE	21.4	17.0	18.1	21.4	22.4
ROCE	18.5	17.0	20.5	21.0	22.
Working capital days (days)					
Receivables	20	21	23	22	2:
Inventory	78	80	67	73	7
Payables	62	57	53	60	6
Ratios (x)					
Gross asset turnover	3.2	3.5	3.9	4.6	4.

Source: Company, BOBCAPS Research | Note: TA = Total Assets

1.8

28.1

0.1

1.8

38.8

0.0

1.8

32.9

0.0

1.9

42.9

0.0

2.0

51.7

0.0

Current ratio

Net interest coverage ratio

Adjusted debt/equity



NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA ("US") OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.

Disclaimer

Name of the Research Entity: BOB Capital Markets Limited

Registered office Address: 1704, B Wing, Parinee Crescenzo, G Block, BKC, Bandra East, Mumbai 400051

SEBI Research Analyst Registration No: INH000000040 valid till 03 February 2025

Brand Name: BOBCAPS

Trade Name: www.barodaetrade.com CIN: U65999MH1996GOI098009





Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

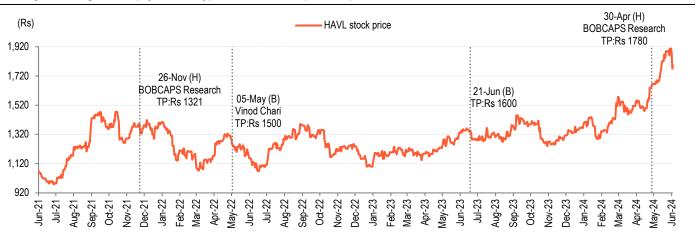
HOLD - Expected return from -6% to +15%

SELL - Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Ratings and Target Price (3-year history): HAVELLS INDIA (HAVL IN)



 $B-Buy,\,H-Hold,\,S-Sell,\,A-Add,\,R-Reduce$

Analyst certification

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.

HAVELLS INDIA



The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company or third party in the past 12 months in connection with research report/activities. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company.

The research analyst(s) has not served as an officer, director or employee of the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

Other disclaimers

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construct his report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

Distribution into the United Kingdom ("UK"):

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd) ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

No distribution into the US:

This report will not be distributed in the US and no US person may rely on this communication.

Other jurisdictions

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.