

RESEARCH

TATA STEEL | TARGET: Rs 170 | +2% | HOLD

Stock price largely captures transition; downgrade to HOLD

BOB ECONOMICS RESEARCH | GDP

GDP growth soars in FY24

CONSUMER DURABLES

Channel checks: Searing heat sparks AC demand surge

SUMMARY

TATA STEEL

- Q4 results ahead of consensus on beat in India operations and lower losses in Europe partly due to carbon credits in the UK
- Positive to see ~70% utilisation guidance for TSK-2 in H2FY25, and return to breakeven in UK operations in H2FY25
- Raise TP to Rs 170 and India multiple above mid-cycle multiple; downgrade rating to HOLD given TATA's 42% price run-up since Nov'23

[Click here](#) for the full report.

INDIA ECONOMICS: GDP

Indian economy rose by 8.2% in FY24 after expanding by 7.2% FY23. Higher than anticipated GDP was on the back of strong growth led by industrial (9.5% from 2.1% in FY23). With gradual improvement in global economic outlook, exports are expected to register stronger growth. GVA growth is expected at 7% led by broad based improvement across sectors. Revival in agriculture sector on the back of normal monsoon, political stability and lowering of rates in H2 will provide impetus to growth story. Based on the above, we expect the Indian economy to clock a growth rate of 7.3-7.4% in FY25, with downside risk emanating from geopolitical uncertainties.

[Click here](#) for the full report.

Daily macro indicators

Indicator	29-May	30-May	Chg (%)
US 10Y yield (%)	4.61	4.55	(7bps)
India 10Y yield (%)	7.01	7.00	(2bps)
USD/INR	83.34	83.32	0.0
Brent Crude (US\$/bbl)	83.6	81.9	(2.1)
Dow	38,442	38,111	(0.9)
Hang Seng	18,477	18,230	(1.3)
Sensex	74,503	73,886	(0.8)
India FII (US\$ mn)	28-May	29-May	Chg (\$ mn)
FII-D	33.6	172.4	138.9
FII-E	256.7	(517.4)	(774.1)

Source: Bank of Baroda Economics Research

BOBCAPS Research

research@bobcaps.in



CONSUMER DURABLES

- Q1FY25 saw dealers experiencing a surge in AC and fan sales driven by the scorching heat and peak summer; premiumisation continues
- Demand for wires and cables stays strong, buoyed by government infrastructure initiatives and private sector investments
- Concerns over general elections as RBI tightens norms for unsecured loans, which may also impact consumer finance schemes

[Click here](#) for the full report.

HOLD
 TP: Rs 170 | ▲ 2%

TATA STEEL

| Metals & Mining

| 01 June 2024

Stock price largely captures transition; downgrade to HOLD

- Q4 results ahead of consensus on beat in India operations and lower losses in Europe partly due to carbon credits in the UK
- Positive to see ~70% utilisation guidance for TSK-2 in H2FY25, and return to breakeven in UK operations in H2FY25
- Raise TP to Rs 170 and India multiple above mid-cycle multiple; downgrade rating to HOLD given TATA’s 42% price run-up since Nov’23

Kirtan Mehta, CFA
 research@bobcaps.in

Q4 beat: Q4 adj EBITDA of Rs 70bn was 15% ahead of consensus estimate and 11% ahead of ours with a beat in India operations and sharp reduction of losses in Europe. However, the latter benefitted from GBP 51bn of carbon credits in TSUK.

FY25 to be year of transition: While TATA’s guidance of start-up of blast furnace by Sep’25 at TSK-2 (Kalinganagar) indicates a minor delay, guidance of 1.7mt production implies a faster ramp-up with near 70% utilisation in H2FY25. In the UK, closure is progressing well with the coke oven unit already shut down in Q4 and both blast furnaces targeted by Sep. TATA aims to return UK to breakeven levels in H2.

Equity funding for overseas entities is neutral on net debt: While the new approach shifts debt to the Indian entity from overseas entity, overall consolidated net debt and risk profile for the Indian entity stays unchanged. TATA maintains its contribution in the overseas entity for transition of UK operations at GBP 1bn-1.1bn.

Forecasts tweaked: We believe earnings bottomed out in FY24. On a weaker base of FY24, we build in a 38% EBITDA CAGR for TATA over FY24-FY26. We look for more than 50% recovery in FY25 as TATA arrests losses in Europe and another ~25% growth in FY24 on the back of the ramp-up of TSK-2.

Raise TP to Rs 170: Raising 1Y fwd EV/EBITDA target multiple of India operations to 6.5x, above the mid-cycle multiple of 6x, on the back of likely entry into global recovery phase in CY24, we raise our TP to Rs 170 (from Rs 155). We retain the multiple for Europe at 5.5x as we separately account for the benefit of the proposed UK restructuring at Rs6/sh. (Refer [UK transition to dispel overhang](#), 25 Sep’24).

Downgrade to HOLD: The stock price has run up 42% from the lows in Nov’23 with progress on plan for the UK plant transition to more sustainable operations. The stock has been trading at more than 1 standard deviation above historical mean/median valuation over the past 10 years. While we remain confident of TATA’s ability to deliver earnings-accretive growth, we consider risk-reward unfavourable at the current valuation. Downgrade our rating to HOLD from BUY.

Key changes

Target	Rating
▲	▼

Ticker/Price	TATA IN/Rs 167
Market cap	US\$ 25.4bn
Free float	67%
3M ADV	US\$ 112.7mn
52wk high/low	Rs 178/Rs 106
Promoter/FPI/DII	33%/20%/24%

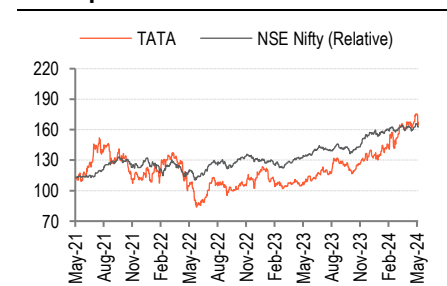
Source: NSE | Price as of 31 May 2024

Key financials

Y/E 31 Mar	FY24P	FY25E	FY26E
Total revenue (Rs bn)	2,273	2,323	2,507
EBITDA (Rs bn)	223	341	422
Adj. net profit (Rs bn)	(44)	128	189
Adj. EPS (Rs)	(3.6)	10.2	15.1
Consensus EPS (Rs)	(3.6)	10.7	14.7
Adj. ROAE (%)	(4.5)	13.4	17.8
Adj. P/E (x)	(47.0)	16.4	11.1
EV/EBITDA (x)	12.0	8.3	6.7
Adj. EPS growth (%)	(149.5)	(387.7)	47.7

Source: Company, Bloomberg, BOBCAPS Research | P – Provisional

Stock performance



Source: NSE



GDP

31 May 2024

GDP growth soars in FY24

Indian economy rose by 8.2% in FY24 after expanding by 7.2% FY23. Higher than anticipated GDP was on the back of strong growth led by industrial (9.5% from 2.1% in FY23). With gradual improvement in global economic outlook, exports are expected to register stronger growth. GVA growth is expected at 7% led by broad based improvement across sectors. Revival in agriculture sector on the back of normal monsoon, political stability and lowering of rates in H2 will provide impetus to growth story. Based on the above, we expect the Indian economy to clock a growth rate of 7.3-7.4% in FY25, with downside risk emanating from geopolitical uncertainties.

Jahnvi Prabhakar
Economist

India's growth registered some moderation but continues to rise at robust pace of 7.8% in Q4FY24 compared with an increase of 8.6% in Q3FY24. The marginal slowdown was led by moderation in mining and manufacturing sectors which registered a growth of 4.3% (7.5% in Q3) and 8.9% (11.5% in Q3) in Q4FY24 respectively. Margins of the industries were adversely impacted due to poor gains on account of commodity prices. Much slower growth was also registered for electricity and constructions sector at 7.7% (9% in Q3) and 8.7% (9.6% in Q3) in Q4FY24. Growth in trade, transport and hotels eased down to 5.1% in Q4 from 6.9% in Q3FY24. Despite these moderations, two sectors namely financial sector and public admin were the bright spots, as they registered much higher growth in Q4 at 7.6% and 7.8% in Q4FY24. Notably, even agriculture sector registered an improvement with a growth of 0.6% against 0.4% in Q3FY24.

On expenditure side, in nominal terms private consumption spending was down marginally by 9.3% from 9.7% in Q3. Government consumption spending on the other hand accelerated to 4.8% against a growth of 0.8% in Q3. Gross fixed capital formation slipped down to 7.3% in Q4 (11.4% in Q3). Notably in real terms, private consumption expenditure remained steady at 4% in Q4FY24 and government spending has expanded by 0.9% (-3.2% in Q3) in Q4FY24. However, Gross capital formation has registered some moderation with 6.5% growth compared with a growth of 9.7% in Q4FY23. Exports and registered a robust growth of 8.1% (3.4% in Q3), while imports registered some slowdown with growth of 8.3% in Q4FY24 (8.7% in Q3).

GVA climbs up in FY24: India's overall GVA growth edged up to 7.2% in FY24 from 6.7% in FY23. The improvement was led by acceleration in industrial sector with mining growth registering sharp increase of 7.1% growth in FY24, supported by base effect. Manufacturing sector too clocked an almost double digit growth of 9.9% in FY24 after contracting by -2.2% in FY23. Even construction sector rose at a similar pace (9.9% from 9.4% in FY23).



 **CONSUMER DURABLES**

31 May 2024

Channel checks: Searing heat sparks AC demand surge

- Q1FY25 saw dealers experiencing a surge in AC and fan sales driven by the scorching heat and peak summer; premiumisation continues
- Demand for wires and cables stays strong, buoyed by government infrastructure initiatives and private sector investments
- Concerns over general elections as RBI tightens norms for unsecured loans, which may also impact consumer finance schemes

Arshia Khosla
research@bobcaps.in

We interacted with ~15 consumer durables dealers across India to gauge the change-of-season demand. These are our key takeaways.

Cooling products are in hot demand: With summer arriving early in many parts of India and temperatures soaring, dealers have reported a surge in demand for cooling products, particularly ACs. Factors such as scorching heat, rising disposable income, rapid urbanisation, and technological advancements are driving this uptick in sales. Dealers in major cities note that energy-efficient five-star inverter-based AC models are outselling entry-level products, while more affordable three-star ACs are dominating semi-urban and rural markets.

New products and enticing finance offers are gaining momentum: As summer arrives, numerous brands are rolling out a new lineup of large appliances boasting smart features like IoT connectivity, energy efficiency for reduced operational costs, enhanced hygiene features, and sleek aesthetic designs. Accompanied by comprehensive 360-degree marketing campaigns, these offerings include attractive finance options, cashback incentives, and subsidised installations. According to dealers, this concerted effort is resonating well with customers, particularly driving sales of large appliances, notably air conditioners, to new heights.

Kitchen appliances are feeling the pinch amid subdued demand: Dealers are observing a sluggish start to the year for kitchen appliances, encountering challenges in selling their products through traditional offline stores. The primary hurdle stems from intense competition posed by online and e-commerce channels. As more consumers turn to the convenience and variety offered by online platforms, brick-and-mortar stores are finding it increasingly difficult to attract and retain customers for kitchen appliance purchases.

Continued traction in wires and cables: Dealers expect domestic wire and cable demand to stay strong, driven by improving capex and real estate trends. Dealers reported robust volume growth at the beginning of Q1FY25, especially for leading brands like Polycab, KEI, and Finolex, despite ~15-17% increase in copper price.



NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA (“US”) OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.

Disclaimer

Name of the Research Entity: **BOB Capital Markets Limited**

Registered office Address: **1704, B Wing, Parinee Crescenzo, G Block, BKC, Bandra East, Mumbai 400051**

SEBI Research Analyst Registration No: **INH000000040 valid till 03 February 2025**

Brand Name: **BOBCAPS**

Trade Name: **www.barodaetrade.com**

CIN: **U65999MH1996GOI098009**

Logo:  **BOBCAPS**
 TRUST | INNOVATION | EXCELLENCE

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY – Expected return >+15%

HOLD – Expected return from -6% to +15%

SELL – Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Analyst certification

Each of the analysts mentioned in this research report certify, with respect to the sections of the report for which they are responsible, that (1) all of the views expressed in this report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

Important disclosures

This product is a compilation of previously published research notes. To view the complete report along with the associated Analyst certifications and Company-specific disclosures, please click on the hyperlink accompanying each excerpt.

General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.

The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have “long” or “short” positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

Other disclosures

BOBCAPS does not have any financial interest in the subject company. BOBCAPS does not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS is not engaged in any market making activities for the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

Other disclaimers

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construe this report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

Distribution into the United Kingdom ("UK"):

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

No distribution into the US:

This report will not be distributed in the US and no US person may rely on this communication.

Other jurisdictions:

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.