

## RESEARCH

### **STAR CEMENT | TARGET: Rs 248 | +15% | BUY**

Regional star, geared to spread its wings; upgrade to BUY

### **BOB ECONOMICS RESEARCH | FY26 BUDGET PREVIEW**

Expectations from Budget

### **ICICI PRUDENTIAL LIFE | TARGET: Rs 706 | +11% | HOLD**

Strong growth but VNB margin dwindles

## SUMMARY

### **STAR CEMENT**

- Timely capacity expansion (new 4mnt grinding unit by FY27) to help volume growth ahead of industry tapping buoyancy in north-east region
- Focus on improving operating efficiencies through measures to rationalise key costs including energy and logistics to improve margins
- Increase our EBITDA estimates by 7%/8.5% for FY26/FY27 (down 7% for FY25E), upgrade to BUY with revised TP of Rs 248

[Click here](#) for the full report.

### **INDIA ECONOMICS: FY26 BUDGET PREVIEW**

For the fiscal year 2025-26, Union budget will skilfully balance fiscal consolidation, and measures for advancing growth. We expect centre to achieve or maybe even undershoot (by ~10bps) its fiscal deficit target of 4.9% (% of GDP), owing to expected savings on the expenditure side. From these levels, government is expected to reduce deficit target by ~50bps in FY26BE, thus targeting 4.3-4.4% range in our base case scenario. In order to support growth, amidst slowing global growth scenario, government will focus on boosting consumption (both rural and urban). For this, enhanced spending on MGNREGA, PM KISAN, and PMAY can be expected. In addition, certain tax incentives may also be announced.

[Click here](#) for the full report.



### ICICI PRUDENTIAL LIFE

- APE grew 28% YoY in Q3 (27% YoY in 9M); RWRP APE rose 18% YoY above the industry growth is a key positive
- VNB margin contracted 220bps QoQ (166bps YoY) in 3Q, we expect margin to remain stable going ahead
- Maintain HOLD and raise TP to Rs 706, 1.8x its Dec'26 P/EV, on stable performance going ahead

[Click here](#) for the full report.

**BUY**

TP: Rs 248 | ▲ 15%

**STAR CEMENT**

| Cement

| 21 January 2025

**Regional star, geared to spread its wings; upgrade to BUY**

- **Timely capacity expansion (new 4mnt grinding unit by FY27) to help volume growth ahead of industry tapping buoyancy in north-east region**
- **Focus on improving operating efficiencies through measures to rationalise key costs including energy and logistics to improve margins**
- **Increase our EBITDA estimates by 7%/8.5% for FY26/FY27 (down 7% for FY25E), upgrade to BUY with revised TP of Rs 248**

**Milind Raginwar**

research@bobcaps.in

**Timely expansion to tap potential Northeast growth:** STRCEM with the commissioning of 4.10mnt clinkerisation unit in 1HFY25 at Lumshnong, Meghalaya, has raised its total clinker capacity to 6.1mnt. This with the 4mnt Guwahati grinding unit (and ~1.6mnt GU at Meghalaya) will help cater to the major NE markets. The 2mnt GU addition in Silchar (4QFY26) and Jorhat (3QFY27) each will help consolidate STRCEM's market share (~26% currently) in the next two years. In the interim, additional clinker will be sold in open markets thus contributing to revenues.

**Focus on cost rationalisation to boost margins:** The commissioning of additional 2mnt GU at Guwahati will help tap Assam markets cost effectively. This saves clinker travel to Siliguri GU and transporting it back to Assam. Further, the purchase of 120 new trucks implies clinker transport will be with a captive fleet leading to cost savings. With rail sidings at all the major GUs, cement transportation will be by rail saving cost. The new WHRS of 12MW at Meghalaya will lead to power cost savings. We expect at least ~Rs100/tn cost savings with these initiatives by STRCEM.

**Well-maintained balance sheet in the expansionary phase:** STRCEM has maintained a very lean balance sheet and will do the same in the next two years despite being in an expansionary phase. We estimate debt/equity at below 0.1x and debt/EBITDA at ~0.3x in FY26/FY27 thus maintaining healthy financial strength.

**Expanding beyond eastern and north-eastern India:** STRCEM was declared a preferred bidder for six limestone blocks in Beawar, Rajasthan, in 1HFY25. The estimated geological LS resources are ~63.9mn tonnes spread over ~95.7 hectares. STRCEM is diversifying into other regions to derisk regional concentration.

**Earnings and Rating revised:** We raise our FY26/FY27 EBITDA estimates by 7%/8.5% (cut 7% for FY25). The government's focus on infrastructure in core NE markets will boost volumes for STRCEM. Our EBITDA/PAT 3-year CAGR is now at 21%/11%. We assign a 10x (9x earlier) 1-year EV/EBITDA to the stock, with a revised TP of Rs 248 to factor in healthy growth and earnings visibility. Our TP implies replacement cost valuation is in line with industry average of Rs 7.5bn/mnt.

**Key changes**

	Target	Rating
	▲	▲

Ticker/Price	STRCEM IN/Rs 215
Market cap	US\$ 1.0bn
Free float	33%
3M ADV	US\$ 5.2mn
52wk high/low	Rs 256/Rs 171
Promoter/FPI/DII	67%/1%/6%

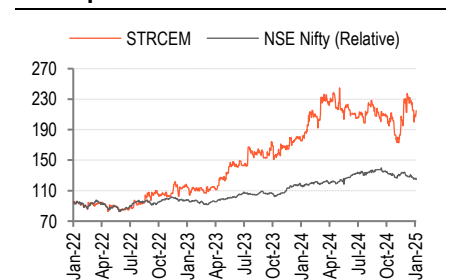
Source: NSE | Price as of 21 Jan 2025

**Key financials**

Y/E 31 Mar	FY24A	FY25E	FY26E
Total revenue (Rs mn)	28,882	32,494	38,826
EBITDA (Rs mn)	5,552	5,173	8,449
Adj. net profit (Rs mn)	2,940	1,866	3,555
Adj. EPS (Rs)	7.0	4.5	8.5
Consensus EPS (Rs)	7.0	7.7	10.0
Adj. ROAE (%)	11.5	6.7	11.8
Adj. P/E (x)	30.6	48.3	25.3
EV/EBITDA (x)	16.3	17.8	10.5
Adj. EPS growth (%)	18.7	(36.5)	90.5

Source: Company, Bloomberg, BOBCAPS Research

**Stock performance**



Source: NSE



## FY26 BUDGET PREVIEW

21 January 2025

### Expectations from Budget

For the fiscal year 2025-26, Union budget will skilfully balance fiscal consolidation, and measures for advancing growth. We expect centre to achieve or maybe even undershoot (by ~10bps) its fiscal deficit target of 4.9% (% of GDP), owing to expected savings on the expenditure side. From these levels, government is expected to reduce deficit target by ~50bps in FY26BE, thus targeting 4.3-4.4% range in our base case scenario. In order to support growth, amidst slowing global growth scenario, government will focus on boosting consumption (both rural and urban). For this, enhanced spending on MGNREGA, PM KISAN, and PMAY can be expected. In addition, certain tax incentives may also be announced.

Sonal Badhan  
Economist

Driving investment growth will be another focus area for the government. We thus expect Rs 1-1.5 lakh crore incremental increase in capex for the next year over the revised estimate for FY25. Markets will also keep a watchful eye on government's borrowing program, which is anticipated to increase only marginally next year (to ~Rs 15 lakh crore). As a result, bond yields will remain stable..

### Expectations from FY26 Budget

#### Consolidation amidst supporting growth

In the latest budget presentation for 2025-26 (FY26) government is expected to announce significant measures to boost domestic consumption and private investment, as the economy braces for headwinds from muted global growth. This agenda will be achieved without compromising upon the fiscal health of the government, as it has shown commitment towards fiscal consolidation even in the past. Normalisation of nominal GDP, higher revenue growth following revival in consumption, and rationalisation of subsidies will give the government much needed fiscal room to lower deficit levels.

Quality of expenditure is unlikely to be compromised upon for two reasons—one, to crowd in private investments by boosting government capex, and two, to support growth and maintain continuity of key social schemes. We thus expect central government to announce ~50bps reduction in fiscal deficit target for FY26.

Challenges that may emerge include: Tariffs announced by President-elect Donald Trump leading to rise in commodity prices/dent export growth, and imported inflation risk due to stronger US\$. We give here our expectations, which have been placed forth keeping in mind the practical side of fiscal space that will be available.



**HOLD**  
 TP: Rs 706 | ▲ 11%

**ICICI PRUDENTIAL LIFE** | Insurance

22 January 2025

**Strong growth but VNB margin dwindles**

- **APE grew 28% YoY in Q3 (27% YoY in 9M); RWRP APE rose 18% YoY above the industry growth is a key positive**
- **VNB margin contracted 220bps QoQ (166bps YoY) in 3Q, we expect margin to remain stable going ahead**
- **Maintain HOLD and raise TP to Rs 706, 1.8x its Dec'26 P/EV, on stable performance going ahead**

Vijiya Rao  
 research@bobcaps.in

**APE growth strong:** IPRU's APE grew 28% YoY to Rs 24.4bn at end-Q3FY25 and 27% YoY in 9MFY25. Linked APE rose 42% YoY to Rs 12bn, owing to buoyant equity markets while non-linked APE de-grew 24% YoY to Rs 3.96bn in Q3FY25. Annuity and group funds saw robust growth of 50% YoY and 348% YoY. Protection APE grew 9% YoY to Rs 3.9bn in Q3FY25. Gross premium increased 23% YoY to Rs 126.6bn. Retail weighted received premium was at Rs 55.4bn, up 18% YoY in 9MFY25 vs. industry growth of 13% YoY. We expect APE to grow at a CAGR of 17% in FY24-FY27E.

**Low VNB margin norm to stay:** IPRU's VNB margin contracted 220bps QoQ and 166bps YoY to 21.5% in Q3FY25. This was largely on account of product mix change towards low yielding products like ULIPs. Protection share declined to 17% vs. 20% in 9MFY24 with retail protection share stable at 6% in 9MFY25. We expect VNB margins to be in the range of 24-25% in FY25E-FY27E. The company continues to focus on the Annuity and Retail protection segments. Management indicated that the non-par plans have been repriced in line with the yields in Oct'24.

**Bancassurance grows:** APE from bancassurance grew strong at 19% YoY in Q3FY25 to Rs 6.1bn, accounting for 28% in the mix. Both agency and direct channel increased 26% YoY and 23% YoY, constituting 30% and 15% of the distribution mix respectively. The company continues to focus on its proprietary channels – agency and direct channels.

**Assume coverage on IPRU with HOLD:** Strong APE growth continues for the company with diversified product mix and minimum impact of surrender value regulations. We remain positive on aggressive growth, market share increase and continued increase in the share of group business but would remain watchful on the low VNB margins and higher expenses. Going forward, the ability of the company to sustain the strong premium growth momentum and maintain VNB margin would be a key driver for the stock's re-rating. Hence, we assume coverage on IPRU with a HOLD rating with a TP of Rs 706 (previously Rs 650), implying 1.8x its Dec'26 P/EV.

**Key changes**

Target	Rating
▲	◀ ▶

Ticker/Price	IPRU IN/Rs 636
Market cap	US\$ 10.5bn
Free float	27%
3M ADV	US\$ 8.5mn
52wk high/low	Rs 797/Rs 475
Promoter/FPI/DII	73%/15%/7%

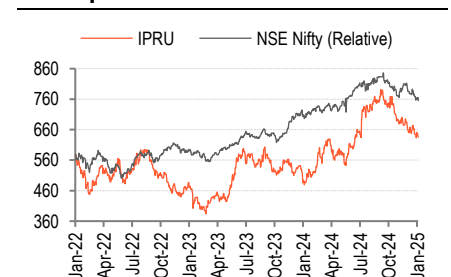
Source: NSE | Price as of 21 Jan 2025

**Key financials**

Y/E 31 Mar	FY24A	FY25E	FY26E
NBP (Rs mn)	1,86,788	2,15,179	2,43,153
APE (Rs mn)	90,460	1,08,552	1,27,549
VNB (Rs mn)	22,253	25,835	31,249
Embedded Value (Rs mn)	4,23,358	4,83,465	5,53,975
VNB margin (%)	24.6	23.8	24.5
EVPS (Rs)	294.3	336.1	385.4
EPS (Rs)	5.9	5.1	6.6
Consensus EPS (Rs)	5.9	8.0	10.0
P/EV (x)	2.2	1.9	1.6

Source: Company, Bloomberg, BOBCAPS Research

**Stock performance**



Source: NSE



**NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA ("US") OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.**

## Disclaimer

Name of the Research Entity: **BOB Capital Markets Limited**

Registered office Address: **1704, B Wing, Parinee Crescenzo, G Block, BKC, Bandra East, Mumbai 400051**

SEBI Research Analyst Registration No: **INH000000040 valid till 03 February 2025**

Brand Name: **BOBCAPS**

Trade Name: **www.barodaetrade.com**

CIN: **U65999MH1996GOI098009**

Logo:  **BOBCAPS**  
 TRUST | INNOVATION | EXCELLENCE

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

### Recommendation scale: Recommendations and Absolute returns (%) over 12 months

**BUY** – Expected return >+15%

**HOLD** – Expected return from -6% to +15%

**SELL** – Expected return <-6%

**Note:** Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

### Analyst certification

Each of the analysts mentioned in this research report certify, with respect to the sections of the report for which they are responsible, that (1) all of the views expressed in this report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

### Important disclosures

This product is a compilation of previously published research notes. To view the complete report along with the associated Analyst certifications and Company-specific disclosures, please click on the hyperlink accompanying each excerpt.

### General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.

The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

**Other disclosures**

BOBCAPS does not have any financial interest in the subject company. BOBCAPS does not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS is not engaged in any market making activities for the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

**Other disclaimers**

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construe this report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

**Distribution into the United Kingdom ("UK"):**

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

**No distribution into the US:**

This report will not be distributed in the US and no US person may rely on this communication.

**Other jurisdictions:**

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.