



DABUR INDIA

Consumer Staples

08 May 2025

**Continued inflation amidst competition** 

- Compared to consensus, sales were 1% higher while EBITDA 3% lower.
  Cost inflation was the key driver
- Dabur guiding to HSD sales for FY26 and is targeting double digit sales and EBITDA run-rate by FY28 under its strategic FY25-FY28 plan
- It appears inventory issues may not be completely over, unless the distribution system is overhauled (agenda in FY25-28 plan)

Lokesh Gusain research@bobcaps.in

# **In line result:** Compared to consensus, 4QFY25 sales were 1% higher (1% lower vs our estimate) with EBITDA 3% lower (2% above our estimate). Margins deteriorated 150bps to 15.1% as cost inflation was high and lower sales impacted operating leverage.

Multiple challenges remain: (1) Beverages – Campa Cola promotions have continued. Dabur has increased retailer margin in out of home but no material changes in grocery / Kirana stores. (2) Inflation: Input costs were up across most parts of the business. While pricing was implemented, about 80% of the increase was passed on to the distributors / wholesalers as promotions. (3) Inventory swings – Dabur voluntarily restricted sales to avoid schemes / promotion and to maintain inventory levels in HPC.

**FY26 outlook:** Dabur expects HSD sales growth in FY26 with sequentially improving trends. We forecast 7% sales growth with EBITDA +3% as margins will remain pressured on inflation.

**FY25-FY28 roadmap** – Dabur revealed FY25-FY28 plan where the company plans to achieve double digit sales and EBITDA run rate by FY28. Portfolio / SKU rationalization, savings and premiumization are the key pillars. Non-core businesses (adult/baby diaper, tea etc; less than 1% of sales) will be discontinued to free up capital. Innovations and premiumisation focused products will be launched in focus brands. The company will conduct M&A in premium such as Premium Personal Care and Health & Wellness businesses. Distributors will be rationalized to develop scale. This should also improve visibility on inventory. We forecast 9% YoY sales growth in FY28 with 12% YoY EBITDA growth on 18.9% margins.

**Our view** – Dabur has again reported disappointing results with slower sales growth. Investors now need patience for the company to deliver the double-digit sales and EBITDA growth target by FY28. We value Dabur at 47x, in line with its 5Yr historical average P/E on 12m to March 2027 EPS. Our target price changes to Rs538 from Rs 578. Share price return of 12% – Retain Hold.

## Key changes

	Target	Rating	
	•	<►	
Ticker/F	Price	DABUR IN/Rs 482	
Market	сар	US\$ 10.1bn	
Free flo	at	33%	
3M AD	/	US\$ 11.9mn	
52wk hi	gh/low	Rs 672/Rs 433	
Promote	er/FPI/DII	66%/17%/17%	

Source: NSE | Price as of 7 May 2025

## Key financials

Y/E 31 Mar	FY25A	FY26E	FY27E					
Total revenue (Rs mn)	125,631	133,799	145,217					
EBITDA (Rs mn)	23,164	23,963	26,855					
Adj. net profit (Rs mn)	17,666	18,164	20,288					
Adj. EPS (Rs)	10.0	10.3	11.4					
Consensus EPS (Rs)	10.0	11.5	12.9					
Adj. ROAE (%)	16.4	15.9	16.6					
Adj. P/E (x)	48.4	47.0	42.1					
EV/EBITDA (x)	37.3	36.0	32.0					
Adj. EPS growth (%)	(4.1)	2.8	11.7					
Source: Company, Bloomberg, BOBCAPS Research								





Source: NSE





# 4QFY25 result review

## Fig 1 – Dabur 4QFY25 result snapshot

(Rs mn)	4Q24	4Q25	YoY (%)
Sales	28,146	28,301	0.6
EBITDA	4,668	4,270	(8.5)
EBITDA margin (%)	16.6	15.1	(150bps)
Adj. EPS	1.97	1.80	(8.7)

Source: Company, Bloomberg, BOBCAPS Research

# **Earnings revisions**

- Sales Our sales growth is revised downwards by 2% for both FY26 and FY27.
  Sales trends in the business are weak and beverages is unlikely reclaim lost shelf space. The company is not increasing channel margin for the retailers. Badshah sales appear to be skewed towards a single CSD channel as sales growth decelerated by 10ppts to 5.5% in 4Q.
- Margins Our EBITDA margins are revised down across forecast periods to account for inflation and negative operating leverage from slower sales.

## Fig 2 – Dabur earnings revisions

(Rs mn) —	Actual	New	Old	(%)	New	Old	(%)	New	Old	(%)
	FY25	FY26	FY26	Change	FY27	FY27	Change	FY28	FY28	Change
Sales	125,631	133,799	136,078	(1.7)	145,217	147,999	(1.9)	158,867	n/a	n/a
EBITDA	23,164	23,963	26,439	(9.4)	26,855	29,354	(8.5)	30,013	n/a	n/a
EBITDA Margin (%)	18.4	17.9	19.4	(152bps)	18.5	19.8	(134bps)	18.9	n/a	n/a
Adj. PAT	17,666	18,164	20,020	(9.3)	20,288	22,304	(9.0)	22,879	n/a	n/a
Adj. EPS	9.97	10.25	11.30	(9.3)	11.45	12.58	(9.0)	12.91	n/a	n/a
Gross Margins (%)	48.0	47.4	48.6	(118bps)	47.8	48.6	(81bps)	48.0	n/a	n/a

Source: Company, Bloomberg, BOBCAPS Research

# Valuation

Dabur is currently trading at 47x FY26E EPS. The stock has traded at 5Yr average P/E of 47x on 1-year forward EPS. We value Dabur in line with its 5Yr historical average P/E on 12m to March 2027 EPS. Our target price changes to Rs538 from Rs578. Share price return of 12%. Hold.

Beverages performance remains weak and outlook continues to be uncertain. Dabur is unlikely to replicate Tata Consumer's response to Campa Cola by increasing retailer margin to retain shelf space. Beverages is 15+% of Dabur's India business and while it has a lower-than-average margin, it is still profitable. While the company is trying to push its premium juices portfolio, which remains in growth; it is too small to make a meaningful difference to the segment performance. The new 3Yr strategy of premiumization and M&A needs to be closely monitored for its impact on sales and margins. For now, we forecast FY25-FY28 CAGR of 6% on sales and 8% on EBITDA.



# Financials

Income Statement		
Y/E 31 Mar (Rs mn)	FY24A	FY25A
Total revenue	124,040	125,631
EBITDA	24,002	23,164
Depreciation	3,992	4,456
EBIT	20,010	18,708

Adjusted net profit	18,427	17,666	18,164	20,288	22,879
Adjustments	0	0	0	0	0
Reported net profit	18,427	17,666	18,164	20,288	22,879
Min. int./Inc. from assoc.	(319)	(278)	(272)	(272)	(272)
Extraordinary items	0	0	0	0	0
Income taxes	5,474	5,175	5,344	5,979	6,753
EBT	23,593	22,574	23,237	25,995	29,359
Exceptional items	0	0	0	0	0
Other inc./(exp.)	4,824	5,501	4,648	4,645	5,146
Net interest inc./(exp.)	(1,242)	(1,635)	(1,069)	(945)	(945)
EBIT	20,010	18,708	19,658	22,295	25,159

FY26E

133,799

23,963

4,305

FY27E

145,217

26,855

4,560

FY28E

158,867

30,013

4,854

Balance Sheet					
Y/E 31 Mar (Rs mn)	FY24A	FY25A	FY26E	FY27E	FY28E
Accounts payables	24,217	28,253	28,991	31,481	34,313
Other current liabilities	8,866	10,670	10,670	10,670	10,670
Provisions	1,773	2,157	2,157	2,157	2,157
Debt funds	11,581	7,301	8,301	8,301	8,301
Other liabilities	1,759	1,838	1,838	1,838	1,838
Equity capital	1,772	1,772	1,772	1,772	1,772
Reserves & surplus	101,259	110,330	114,673	125,920	138,542
Shareholders' fund	103,031	112,103	116,446	127,692	140,314
Total liab. and equities	151,227	162,323	168,403	182,140	197,594
Cash and cash eq.	2,476	1,843	4,164	12,928	22,676
Accounts receivables	8,987	8,885	9,838	10,719	11,741
Inventories	19,470	23,001	24,092	26,209	28,598
Other current assets	25,863	31,596	31,596	31,596	31,596
Investments	528	1,223	1,223	1,223	1,223
Net fixed assets	27,700	29,663	31,378	33,354	35,649
CWIP	0	0	0	0	0
Intangible assets	12,318	11,489	11,489	11,489	11,489
Deferred tax assets, net	0	0	0	0	0
Other assets	53,885	54,623	54,623	54,623	54,623
Total assets	151,227	162,323	168,404	182,141	197,594

## Cash Flows

Y/E 31 Mar (Rs mn)	FY24A	FY25A	FY26E	FY27E	FY28E
Cash flow from operations	20,135	19,868	18,468	21,523	23,931
Capital expenditures	(5,639)	(5,695)	(6,021)	(6,535)	(7,149)
Change in investments	(7,978)	(3,093)	0	0	0
Other investing cash flows	3,899	4,297	3,765	3,762	4,168
Cash flow from investing	(9,717)	(4,491)	(2,256)	(2,772)	(2,981)
Equities issued/Others	0	3	0	0	0
Debt raised/repaid	(472)	(2,168)	1,000	0	0
Interest expenses	0	0	0	0	0
Dividends paid	(9,658)	(9,748)	(13,821)	(9,041)	(10,257)
Other financing cash flows	(1,483)	(2,138)	(1,069)	(945)	(945)
Cash flow from financing	(11,612)	(14,051)	(13,890)	(9,987)	(11,202)
Chg in cash & cash eq.	(3,383)	4,567	2,321	8,764	9,747
Closing cash & cash eq.	2,476	1,843	4,164	12,928	22,676

Per Share					
Y/E 31 Mar (Rs)	FY24A	FY25A	FY26E	FY27E	FY28E
Reported EPS	10.4	10.0	10.3	11.4	12.9
Adjusted EPS	10.4	10.0	10.3	11.4	12.9
Dividend per share	5.5	8.0	4.9	5.4	6.2
Book value per share	58.1	63.3	65.7	72.1	79.2

# Valuations Ratios

Y/E 31 Mar (x)	FY24A	FY25A	FY26E	FY27E	FY28E
EV/Sales	6.9	6.9	6.4	5.9	5.4
EV/EBITDA	35.9	37.3	36.0	32.0	28.5
Adjusted P/E	46.4	48.4	47.0	42.1	37.3
P/BV	8.3	7.6	7.3	6.7	6.1

## **DuPont Analysis**

Y/E 31 Mar (%)	FY24A	FY25A	FY26E	FY27E	FY28E
Tax burden (Net profit/PBT)	78.1	78.3	78.2	78.0	77.9
Interest burden (PBT/EBIT)	117.9	120.7	118.2	116.6	116.7
EBIT margin (EBIT/Revenue)	16.1	14.9	14.7	15.4	15.8
Asset turnover (Rev./Avg TA)	86.2	80.1	80.9	82.9	83.7
Leverage (Avg TA/Avg Equity)	1.5	1.5	1.4	1.4	1.4
Adjusted ROAE	18.7	16.4	15.9	16.6	17.1

Y/E 31 Mar	FY24A	FY25A	FY26E	FY27E	FY28E
YoY growth (%)					
Revenue	7.6	1.3	6.5	8.5	9.4
EBITDA	10.9	(3.5)	3.4	12.1	11.8
Adjusted EPS	7.9	(4.1)	2.8	11.7	12.8
Profitability & Return ratios (%)					
EBITDA margin	19.4	18.4	17.9	18.5	18.9
EBIT margin	16.1	14.9	14.7	15.4	15.8
Adjusted profit margin	14.9	14.1	13.6	14.0	14.4
Adjusted ROAE	18.7	16.4	15.9	16.6	17.1
ROCE	17.9	15.7	15.9	16.5	17.1
Working capital days (days)					
Receivables	26	26	26	26	26
Inventory	112	119	122	121	121
Payables	130	147	148	146	145
Ratios (x)					
Gross asset turnover	2.5	2.3	2.2	2.1	2.1
Current ratio	1.4	1.5	1.6	1.7	1.9
Net interest coverage ratio	16.1	11.4	18.4	23.6	26.6
Adjusted debt/equity	0.1	0.1	0.1	0.1	0.1

Source: Company, BOBCAPS Research | Note: TA = Total Assets



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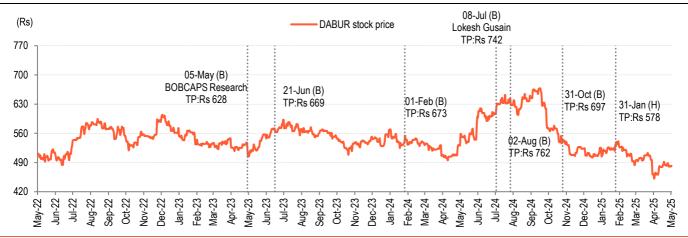
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Note: Recommendation structure changed with effect from 21 June 2021

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# **DABUR INDIA**



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