

HOLD TP: Rs 5,139 | ∀ 6%

BAJAJ AUTO

Automobiles

19 October 2023

On firm ground

- Healthy product mix in 2Ws and buoyancy in 3Ws aid 6% YoY increase in Q2 revenue
- Prudent cost checks, easing raw material inflation and realisation gains boost gross/EBITDA margins to 29%/20%
- FY24/FY25 EPS estimates raised 5-6% for a revised TP of Rs 5,139 (vs. Rs 4,837); retain HOLD on limited upside

Milind Raginwar | Shree Kirloskar research@bobcaps.in

Revenue gains YoY backed by pricing: BJAUT's Q2FY24 revenue increased 6% YoY (+5% QoQ) to Rs 108bn aided by healthy realisation growth of 16% YoY (+2% QoQ) to Rs 102.5k/unit that was driven by judicious price hikes and a prudent product mix. Volumes grew 2% QoQ to 1.05mn units largely led by domestic recovery. At 50k-60k units/month, CV volumes are closing in on pre-Covid levels of ~60k.

Gross margin up 90bps QoQ: Raw material cost as a percentage of sales fell to 71% from 71.9% in Q1FY24 and 73.4% in Q2FY23 following softening costs of key inputs. Consequently, gross margin expanded 240bps YoY and 90bps QoQ to 29%. EBITDA increased 22% YoY (+9% QoQ) to Rs 21.3bn with margin expansion of 265bps YoY and 85bps QoQ to 19.8%. Although BJAUT launched new models in Q2, implying higher advertisement expenses, other expenditure stayed flat QoQ at 5.7% of sales (6% in Q2FY23).

Strong demand across segments: BJAUT's *Triumph* brand maintained its strong traction with a 10k-unit order book in Q2. The *Pulsar* brand sold 5mn+ units in H1FY24 vs. 1.8mn units in H1FY23 as management placed an increased emphasis on the 125cc+ segment, which grew to 70% of the volume mix (vs. 60% in Q1FY23). EV 3W volumes surged 2x QoQ and 3x YoY despite the Fame-II subsidy cut. BJAUT is targeting 10k units/month for the *Chetak* scooter vs. 20k in Q1FY24.

Exports improving MoM: BJAUT's export volumes increased 8% QoQ in Q2 backed by growth in its top 15 markets. African markets, including Nigeria, grew in double digits while LATAM recovery was slow and the ASEAN market grew <10%.

Maintain HOLD: We raise our FY24/FY25 EPS estimates by 5%/6% factoring in BJAUT's healthy product pipeline, EV launches and gradual export revival. Our gross/EBITDA margin forecasts remain at ~29%/19% for both years. Estimate revision leads to a higher TP of Rs 5,139 (Rs 4,837 earlier), based on an unchanged 17x FY25E P/E multiple which is in line with the 10Y average. The stock has rallied in recent months and is trading at 18x FY25E EPS, capping upside potential. HOLD.

Key changes

Target	Rating	
A	< ▶	

Ticker/Price	BJAUT IN/Rs 5,483
Market cap	US\$ 19.3bn
Free float	46%
3M ADV	US\$ 25.3mn
52wk high/low	Rs 5,495/Rs 3,520
Promoter/FPI/DII	54%/10%/13%

Source: NSE | Price as of 19 Oct 2023

Key financials

Y/E 31 Mar	FY23A	FY24E	FY25E
Total revenue (Rs mn)	3,64,276	4,37,376	5,10,630
EBITDA (Rs mn)	65,491	81,685	97,483
Adj. net profit (Rs mn)	56,276	70,434	83,798
Adj. EPS (Rs)	197.9	247.7	294.7
Consensus EPS (Rs)	197.9	242.0	288.0
Adj. ROAE (%)	21.6	24.2	24.6
Adj. P/E (x)	27.7	22.1	18.6
EV/EBITDA (x)	24.6	19.3	16.2
Adj. EPS growth (%)	21.7	25.2	19.0

Source: Company, Bloomberg, BOBCAPS Research

Stock performance



Source: NSE





Fig 1 – Earnings call highlights

Parameter	Q2FY24	Q1FY24	Our view
Volumes	Domestic motorcycle industry volumes grew 10% QoQ (retail) in Q2. Management expects 5-8% growth in industry retail volumes for FY24 (and ~20% QoQ growth pre-festive season).	Management expects the domestic motorcycle industry to grow at 4-6% over the next few months, primarily driven by the 125cc+ segment.	Higher industry growth estimates will help BJAUT to further scale up volumes in the motorcycle segment.
Exports	BJAUT's Q2FY24 export volumes accounted for ~66% of its peak exports clocked in FY22, with both retail sales and shipments growing 8-10% QoQ driven by double-digit growth in African markets (incl. Nigeria). Asia, MENA and LATAM markets grew in single digits. Management expects steady export recovery back to peak levels.	Export markets have been improving due to forex availability and steady LATAM demand. South Asian and Middle East markets are picking up, albeit still lower sequentially. In Nigeria, BJAUT grew 41% QoQ vs. industry growth of 34% despite a slew of unfavourable reforms in forex, removal of fuel subsidy and inflation. Industry export volumes grew 2% QoQ in Q1, whereas the company grew 5%. Premium brands <i>Pulsar</i> and <i>Dominar</i> surged 40% QoQ.	Revival in export demand across regions catered to by BJAUT would lend a fillip to volumes.
Three- wheelers (3W)	With 50k units sold in September alone, BJAUT's 3W volumes touched a new high of 130k units in Q2, growing 81% YoY and 34% QoQ. The company's market share held at 80% in September.	BJAUT continues to lead the industry in 3Ws, with volume recovery at over 100% of pre-Covid levels vs. 50% for the rest of the industry. The company's 3W market share was 80% in June.	3W volumes are likely to gain further traction as EV infrastructure falls into place and CNG vehicles transition to the EV space where BJAUT leads the market.
Electric vehicles (EV)	In Q2, the company launched EV 3Ws in Agra and captured 70% market share. Management is looking to enter markets where traditional autorickshaws are not permitted, as EV autos do not need government permits. Management aims to expand sales of e-scooter Chetak to ~10,000 units per month.	Management is building a new facility to manufacture EV 3W units in Walug, Aurangabad. EV-related capex is guided at Rs 4bn-5bn for FY24. Chetak sold ~20,000 units in Q1FY24. EVs formed ~2% of sale volumes for the quarter and management expects this proportion to range	EVs are clearly a focus area for BJAUT and will create further headroom for volume gains.
	BJAUT held 11% market share in the 2W EV segment in September.	from 2% to 4% by the end of FY24. <i>Chetak</i> volumes have doubled over the last quarter.	
Price hikes	BJAUT did not undertake significant price hikes during the quarter.	No significant price hikes were taken during the quarter.	The strategy is to implement small price hikes that pass on cost inflation and guard margins.
Currency	USDINR realisations were at Rs 82.6.	USDINR realisations were at Rs 82.1.	
Commodities	Commodity costs have softened, particularly on the metals side, which has aided margins. Management expects commodity prices to remain flattish in Q3.	At the start of Q1, we saw inflation in steel, aluminium, copper, nickel and platinum. However, towards the quarter end, cost pressure started abating with prices returning close to Q4FY23 levels. Management expects prices to be stable.	Easing costs will aid margin improvement in the medium term.



Parameter	Q2FY24	Q1FY24	Our view
Cash position	Surplus cash totalled Rs 175bn with net free cash flow addition of Rs 36bn in Q2.	Surplus cash totalled Rs 195bn. Net free cash flow addition in Q1FY24 was Rs 20bn.	The company's healthy balance sheet can facilitate further capex with ease.
Key product segments	The 125cc segment accounted for ~65% of sales volume in Q2 vs. 70% in Q1.	The 125cc segment accounted for close to 70% of sales volumes in Q1 vs. 60% in FY23.	A focus on high-end motorcycles and new
	Management expects 2Ws to continue outperforming the industry based on product differentiation and sharp positioning.	Management expects the domestic 2W segment, especially the 125cc segment, to outperform the industry in FY24.	launches will help BJAUT boost sales as well as margins.
	Triumph's pending order book as on Q2 is ~10k units.	Spares revenue stood at ~Rs 12bn.	
	Spares revenue stood at Rs 12bn-12.5bn	Spares revenue stood at "NS 12bii.	

Source: Company, BOBCAPS Research

Fig 2 – Quarterly performance (Standalone)

	•							
(Rs mn)	Q2FY24	Q2FY23	YoY (%)	Q1FY24	QoQ (%)	H1FY23	H1FY24	YoY (%)
Volume	1,050,975	1,151,012	(8.7)	1,027,091	2.3	2,084,658	2,078,066	1,050,975
Avg. Realisation per Vehicle	102,545	88,641	15.7	100,378	2.2	87,341	101,474	16.2
Net Revenues	107,773	102,027	5.6	103,098	4.5	182,077	210,870	15.8
Total Income (A)	107,773	102,027	5.6	103,098	4.5	182,077	210,870	15.8
Operating Expenses:								
Raw materials consumed	76,511	74,862	2.2	74,127	3.2	132,638	150,637	13.6
Employee Expenses	3,816	3,598	6.1	3,842	(0.7)	7,394	7,658	3.6
Other Expenses	6,118	6,071	0.8	5,590	9.4	11,578	11,708	1.1
Total Expenditure (B)	86,444	84,531	2.3	83,558	3.5	151,610	170,003	12.1
EBITDA (A-B)	21,329	17,496	21.9	19,539	9.2	30,467	40,868	34.1
Other Income	3,614	3,339	8.2	3,463	4.3	6,532	7,077	8.3
Depreciation	876	675	29.9	835	4.9	1,348	1,712	27.0
EBIT	24,066	20,160	19.4	22,167	8.6	35,650	46,233	29.7
Finance Costs	65	109	(40.2)	121	(46.0)	153	186	22.0
PBT after excep items	24,000	20,051	19.7	22,046	8.9	35,498	46,047	29.7
Tax expense	5,639	4,838	16.6	5,399	4.5	8,552	11,038	29.1
Reported PAT	18,361	15,213	20.7	16,648	10.3	26,946	35,009	29.9
Adjusted PAT	18,361	17,194	6.8	16,648	10.3	28,927	35,009	21.0
EPS (Rs)	63.5	59.4	6.8	57.5	10.3	100.0	121.0	21.0
Key Ratios (%)			(bps)		(bps)			(bps)
Gross Margin (%)	29.0	26.6	238	28.1	91	27.2	28.6	141
EBITDA Margin (%)	19.8	17.1	264	19.0	84	16.7	19.4	265
EBIT Margin (%)	22.3	19.8	257	21.5	83	19.6	21.9	235
PBT Margin (%)	22.3	19.7	262	21.4	89	19.5	21.8	234
Tax Rate (%)	23.5	24.1	(63)	24.5	(99)	24.1	24.0	(12)
Adj PAT Margin (%)	17.0	16.9	18	16.1	89	15.9	16.6	71

Source: Company, BOBCAPS Research



Valuation methodology

BJAUT's strategy of focusing on premium products and also catering to the 100cc-110cc mass segment helps it reach a cross-section of customers and benefits margins. We expect the company's EV focus, especially in 3Ws, to lend an impetus to growth and help consolidate its leadership in the 3W category, while launches of electric 2Ws will expand this segment as well. The gradual improvement in export markets is another key positive.

We raise our FY24/FY25 EPS estimates for BJAUT by 5-6% factoring in a healthy product pipeline, EV launches and gradual export revival gradually reflected in the Q2 earnings. Note, we have baked in slowing demand for the company's *Chetak* e-scooter following the withdrawal of Fame-II norms. Our gross/EBITDA margin forecasts remain at 29%/19% for both years.

We continue to value the stock at 17x FY25E EPS – in line with the 10-year average – and have a revised TP of Rs 5,139 (Rs 4,837 earlier) based on our new estimates. The stock has rallied in recent months and is trading at 18x FY25E EPS, capping upside potential, which leads us to maintain our HOLD rating. Sustained growth in domestic 2W volumes, deeper export revival and continued traction in the CV segment represent key triggers for a stock rerating.

Fig 3 - Revised estimates

(Rs mn)	New		Old	t	Change	e (%)
(KS IIIII)	FY24E	FY25E	FY24E	FY25E	FY24E	FY25E
Revenue	4,37,376	5,10,630	4,27,263	4,95,405	2.4	3.1
EBITDA	81,685	97,483	77,533	91,423	5.4	6.6
Adj PAT	70,434	83,798	67,114	78,874	4.9	6.2
Adj EPS (Rs)	248	295	236	277	5.0	6.4

Source: Company, BOBCAPS Research

Fig 4 - Key assumptions

Parameter	FY22	FY23	FY24E	FY25E
2W volume (nos)	38,36,856	34,40,704	37,50,367	40,87,900
3W volume (nos)	4,71,577	4,85,018	6,54,774	7,36,621
ASP (Rs)	76,930	92,792	99,288	1,05,841
Revenues (Rs mn)	3,31,447	3,64,276	4,37,376	5,10,630
EBITDA (Rs mn)	52,586	65,491	81,685	97,483
EBITDA margin (%)	15.9	18.0	18.7	19.1
Adj. PAT (Rs mn)	47,035.9	56,276.0	70,433.8	83,798.2
EPS (Rs)	173.4	197.9	247.7	294.7

Source: Company, BOBCAPS Research

Fig 5 - Peer comparison

Company	Ticker	Rating	Target	EPS (Rs)		ROE (%)	
	Hicker	Kaung	Price (Rs)	FY24E	FY25E	FY24E	FY25E
Bajaj Auto	BJAUT IN	HOLD	5,130	247.7	294.7	25.8	26.5
TVS Motor	TVSL IN	HOLD	1,440	40.8	55.4	28.1	29.4
Eicher Motors	EIM IN	HOLD	3,601	119.9	138.1	23.1	22.1

Source: BOBCAPS Research



Fig 6 – Recent run up in the stock leaves limited space for upside

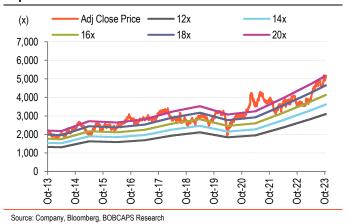
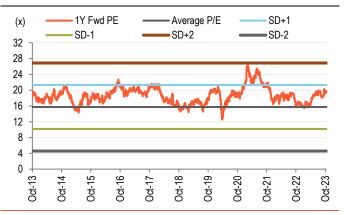


Fig 7 - The stock trades near +1SD



Source: Company, Bloomberg, BOBCAPS Research

Key risks

Key upside risks to our estimates are:

- market share gains, especially in the high-end motorcycle segment,
- faster-than-expected domestic demand recovery in the lower-end segment, and
- higher commodity price relief than assumed.

Key downside risks are:

- excessive competitive pressure that constrains price hikes, and
- any new restrictive norms by the government

Sector recommendation snapshot

Company	Ticker	Market Cap (US\$ bn)	Price (Rs)	Target (Rs)	Rating
Ashok Leyland	AL IN	6.3	177	210	BUY
Bajaj Auto	BJAUT IN	19.3	5,483	5,139	HOLD
Eicher Motors	EIM IN	11.6	3,501	3,601	HOLD
Escorts	ESCORTS IN	5.3	3,316	2,343	SELL
Hero MotoCorp	HMCL IN	7.9	3,266	3,009	HOLD
Mahindra & Mahindra	MM IN	23.9	1,570	1,824	BUY
Maruti Suzuki	MSIL IN	39.6	10,772	10,533	HOLD
TVS Motor	TVSL IN	9.2	1,599	1,440	HOLD
VST Tillers Tractors	VSTT IN	0.4	3,697	3,464	HOLD

Source: BOBCAPS Research, NSE | Price as of 19 Oct 2023



Financials

				FY25E
2,77,411	3,31,447	3,64,276	4,37,376	5,10,630
48,251	52,586	65,491	81,685	97,483
2,593	2,692	2,824	3,152	3,502
58,423	61,987	74,481	92,267	1,09,316
(67)	(87)	(395)	(80)	(85)
12,765	12,092	11,814	13,734	15,335
0	3,153	0	0	0
58,356	65,053	74,086	92,187	1,09,231
13,844	14,865	17,810	21,753	25,433
0	0	0	0	0
0	0	0	0	0
44,512	50,189	56,276	70,434	83,798
0	(3,153)	0	0	0
44,512	47,036	56,276	70,434	83,798
FY21A	FY22A	FY23A	FY24E	FY25E
	36.332	40.739	43.109	50,833
				9,242
				2,311
2,249	1,231	1,242	1,367	1,503
	3	0	0	0
2,894	2,894	2,830	2,830	2,830
2,48,094	2,63,790	2,51,429		3,37,610
	2,66,684	2,54,258		3,40,440
				4,04,329
				4,111
				24,674
				22,077
				29,683
				2,84,914
16,649				40,505
160	768	819	475	395
0	0	0	0	0
(5,224)	(4,033)	(3,452)	(4,002)	(4,312)
		,		2,281
3,10,080	3,15,187	3,07,825	3,45,727	4,04,329
FY21A	FY22A	FY23A	FY24F	FY25E
				66,436
				(9,920)
				(36,429)
				15,335
				(31,014)
				(31,014)
				137
				(85)
				(39,811)
1,761	(1,191)	(582)	550	310
1,701	(1,101)		550	
(37 925)	//2 QN7\	(AU 8 AU)	(30 247)	(30 450)
(37,825) (45,676)	(42,807) (8,734)	(40,840) 25,011	(39,217) (6,622)	(39,450) (4,027)
	2,593 58,423 (67) 12,765 0 58,356 13,844 0 0 44,512 0 44,512 FY21A 45,738 9,170 1,544 2,249 392 2,894 2,48,094 2,50,988 3,10,080 5,273 27,169 14,939 14,406 2,26,310 16,649 160 0 (5,224) 10,399 3,10,080 FY21A 25,544 (1,810) (44,350) 12,765 (33,395) 0 993 (67) (40,511)	2,77,411 3,31,447 48,251 52,586 2,593 2,692 58,423 61,987 (67) (87) 12,765 12,092 0 3,153 58,356 65,053 13,844 14,865 0 0 44,512 50,189 0 (3,153) 44,512 47,036 FY21A 45,738 36,332 9,170 9,385 1,544 1,551 2,249 1,231 392 3 2,894 2,894 2,48,094 2,63,790 2,50,988 2,66,684 3,10,080 3,15,185 5,273 5,884 27,169 15,164 14,939 12,305 14,406 25,053 2,26,310 2,38,188 16,649 18,340 160 768 0 0 <td< td=""><td>2,77,411 3,31,447 3,64,276 48,251 52,586 65,491 2,593 2,692 2,824 58,423 61,987 74,481 (67) (87) (395) 12,765 12,092 11,814 0 3,153 0 58,356 65,053 74,086 13,844 14,865 17,810 0 0 0 0 44,512 50,189 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 2,849 1,231 1,242</td><td>2,77,411 3,31,447 3,64,276 4,37,376 48,251 52,586 65,491 81,685 2,593 2,692 2,824 3,152 58,423 61,987 74,481 92,267 (67) (87) (395) (80) 12,765 12,092 11,814 13,734 0 3,153 0 0 58,356 65,053 74,086 92,187 13,844 14,865 17,810 21,753 0 0 0 0 0 44,512 50,189 56,276 70,434 0 (3,153) 0 0 44,512 47,036 56,276 70,434 45,738 36,332 40,739 43,109 9,170 9,385 9,916 7,838 1,544 1,551 1,668 1,960 2,249 1,231 1,242 1,367 392 3 0 0 2,894</td></td<>	2,77,411 3,31,447 3,64,276 48,251 52,586 65,491 2,593 2,692 2,824 58,423 61,987 74,481 (67) (87) (395) 12,765 12,092 11,814 0 3,153 0 58,356 65,053 74,086 13,844 14,865 17,810 0 0 0 0 44,512 50,189 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 44,512 47,036 56,276 0 (3,153) 0 2,849 1,231 1,242	2,77,411 3,31,447 3,64,276 4,37,376 48,251 52,586 65,491 81,685 2,593 2,692 2,824 3,152 58,423 61,987 74,481 92,267 (67) (87) (395) (80) 12,765 12,092 11,814 13,734 0 3,153 0 0 58,356 65,053 74,086 92,187 13,844 14,865 17,810 21,753 0 0 0 0 0 44,512 50,189 56,276 70,434 0 (3,153) 0 0 44,512 47,036 56,276 70,434 45,738 36,332 40,739 43,109 9,170 9,385 9,916 7,838 1,544 1,551 1,668 1,960 2,249 1,231 1,242 1,367 392 3 0 0 2,894

Per Share	EV24A	EV224	EV22A	EV24E	LASEL
Y/E 31 Mar (Rs)	FY21A	FY22A	FY23A	FY24E	FY25E
Reported EPS	153.8	162.5	197.9	247.7	294.7
Adjusted EPS	153.8	173.4	197.9	247.7	294.7
Dividend per share	140.0	140.0	140.0	140.0	140.0
Book value per share	867.4	921.6	894.1	1,024.9	1,197.2
Valuations Ratios					
Y/E 31 Mar (x)	FY21A	FY22A	FY23A	FY24E	FY25E
EV/Sales	5.6	4.8	4.4	3.6	3.1
EV/EBITDA	32.4	30.3	24.6	19.3	16.2
Adjusted P/E	35.6	31.6	27.7	22.1	18.6
P/BV	6.3	5.9	6.1	5.3	4.6
DuPont Analysis					
Y/E 31 Mar (%)	FY21A	FY22A	FY23A	FY24E	FY25E
Tax burden (Net profit/PBT)	76.3	72.3	76.0	76.4	76.7
Interest burden (PBT/EBIT)	99.9	104.9	99.5	99.9	99.
EBIT margin (EBIT/Revenue)	21.1	18.7	20.4	21.1	21.4
Asset turnover (Rev./Avg TA)	122.1	127.1	139.2	159.5	160.9
Leverage (Avg TA/Avg Equity)	1.0	1.0	1.0	1.0	1.0
Adjusted ROAE	19.8	18.2	21.6	25.8	26.
Ratio Analysis					
Y/E 31 Mar	FY21A	FY22A	FY23A	FY24E	FY25E
YoY growth (%)	IIZIA	1 1227	11237	1 1272	1 120
Revenue	(7.3)	19.5	9.9	20.1	16.7
EBITDA	(5.3)	9.0	24.5	24.7	19.3
Adjusted EPS	(12.7)	5.7	21.7	25.2	19.0
Profitability & Return ratios (%)	(12.1)	5.1	21.7	20.2	13.
EBITDA margin	17.4	15.9	18.0	18.7	19.
EBIT margin	21.1	18.7	20.4	21.1	21.4
Adjusted profit margin	16.0	14.2	15.4	16.1	16.4
Adjusted ROAE	19.8	18.2	21.6	24.2	24.0
ROCE	19.6	18.3	21.6	25.7	26.4
Working capital days (days)	10.0	10.3	21.0	20.1	20.4
Receivables	29	23	16	16	10
Inventory	17	15	13	13	14
Payables	72	62	54	49	4
Ratios (x)	12	02	J -1	73	-
Gross asset turnover	0.2	0.1	0.2	0.1	0.
OLOGG GOOGL LULLIOVEL	0.2	U. I	0.2	U. I	U.

Adjusted debt/equity 0.0 0.0

Source: Company, BOBCAPS Research | Note: TA = Total Assets

1.1

(877.2)

1.2

(715.8)

1.0

0.0

1.2

0.0

(188.7) (1,153.3) (1,286.1)

1.3

0.0

Current ratio

Net interest coverage ratio



NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA ("US") OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.

Disclaimer

Name of the Research Entity: BOB Capital Markets Limited

Registered office Address: 1704, B Wing, Parinee Crescenzo, G Block, BKC, Bandra East, Mumbai 400051

SEBI Research Analyst Registration No: INH000000040 valid till 03 February 2025

Brand Name: BOBCAPS

Trade Name: www.barodaetrade.com





Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

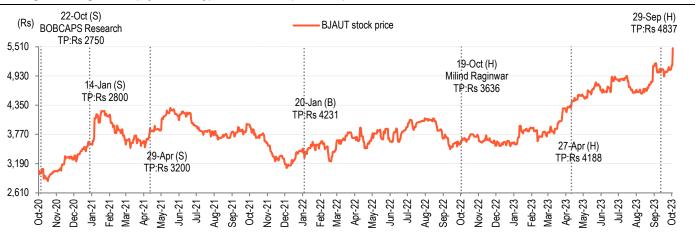
HOLD - Expected return from -6% to +15%

SELL - Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Ratings and Target Price (3-year history): BAJAJ AUTO (BJAUT IN)



 $B-Buy,\,H-Hold,\,S-Sell,\,A-Add,\,R-Reduce$

Analyst certification

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.

BAJAJ AUTO



The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company or third party in the past 12 months in connection with research report/activities. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company

The research analyst(s) has not served as an officer, director or employee of the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

Other disclaimers

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construct his report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

Distribution into the United Kingdom ("UK"):

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd) ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

No distribution into the US:

This report will not be distributed in the US and no US person may rely on this communication.

Other jurisdictions

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.